MASTER OF LANGUAGE IN COMMUNICATION & DIGITAL CULTURE

MLCDC

EARLY SEMESTER BRIEFING

EARLY SEMESTER BRIEFING

- The Team
- Curriculum Structure
- Teaching & Learning Methods
- Master's Project

THE TEAM

ASSOC. PROF DR HANITA HASSAN

CHAIR

chair_languageacademy@utm.my

DR NUR'AIN BALQIS

COORDINATOR

nurainbalqis@utm.my

DR NOOR AIREEN

ASSOCIATE CHAIR

naireen@utm.my

DR AIDA

ODL COORDINATOR

aidarahman@utm.my

ONE STOP STUDENT SERVICES

BROWSE

https://my.utm.my/

LOG IN

Use your ACID ID

PROBLEM?

Click the Help Desk link

LINKS

- e-Learning
- Course Registration
- ePPP

ONE STOP STUDENT SERVICES

e-Learning

Course Registration

Teaching Evaluation (ePPP)

WE HAVE GRADUATED

# 15

STUDENTS

SINCE 2017

CURRICULUM STRUCTURE

WHICH COURSES SHOULD I TAKE?
HOW MANY SEMESTERS?

This program will produce language and communication professionals who are able to:

- communicate effectively and innovatively in various discourses and apply relevant knowledge in language, communication and digital culture to remain competitive and relevant
- ethically conduct value added and impactful language and communication research in a variety of conventional and digital contexts in line with current global demands
- work as a team and spearhead language and communication related projects as well as engage in professional enhancement efforts for continuous self-improvement, thus contributing to human capital development and the nation's progress
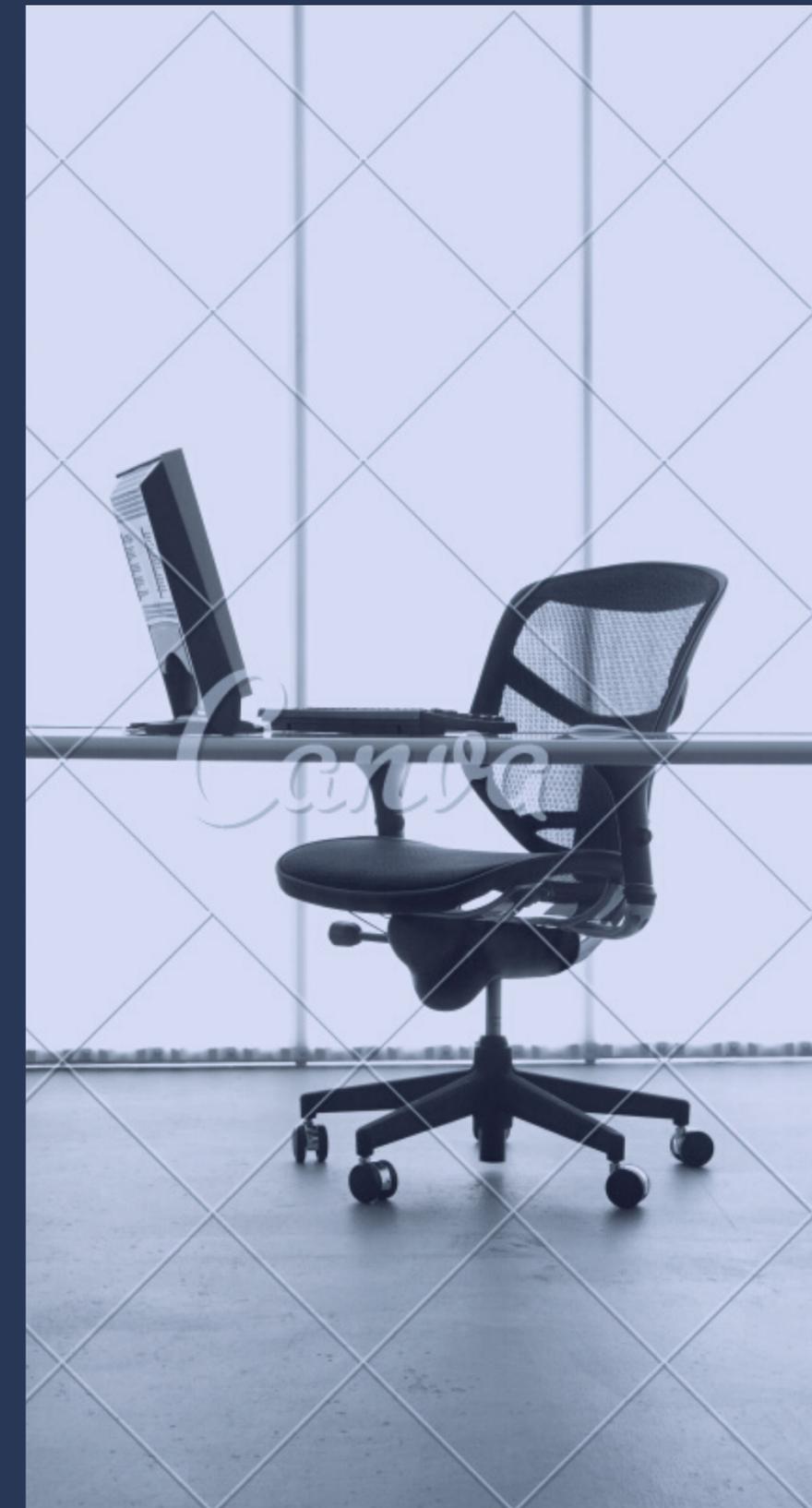
GRADUATION REQUIREMENT

COURSE CATEGORY	COURSE X CREDIT	TOTAL CREDIT
UNIVERSITY COMPULSORY COURSE	1 course X 3 credits	3
FACULTY CORE COURSES	2 courses x 3 credits	6
PROGRAMME CORE COURSES	7 courses x 3 credits	21
ELECTIVE COURSES	2 courses x 3 credits	6
MASTER'S PROJECT I & II	4 credits + 5 credits	9
TOTAL CREDIT TO GRADUATE		**45**

UNIVERSITY COMPULSORY COURSE

UTM
UNIVERSITI TEKNOLOGI MALAYSIA

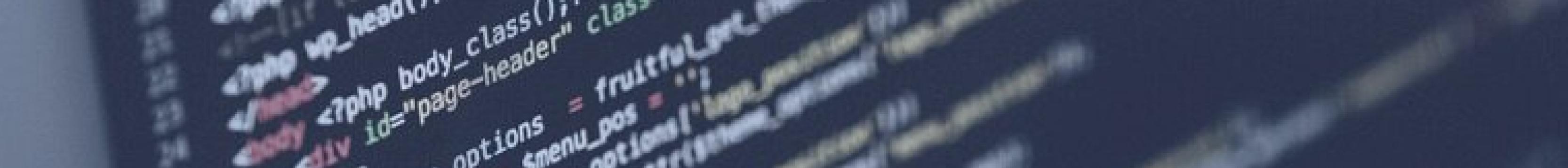|	
UHAP6013	SEMINAR ON GLOBAL DEVELOPMENT, ECONOMIC & SOCIAL ISSUES
UICW6023	PHILOSOPHY OF SCIENCE AND CIVILIZATION
UPPF6033	DYNAMICS OF LEADERSHIP
UHAZ6123	MALAYSIAN SOCIETY AND CULTURE
UHLM6013	MALAY LANGUAGE FOR POSTGRADUATES

FACULTY CORE COURSES
(2 COURSES)

Course Code	Course Name	Credit
MHLA 1013	Qualitative Research Methods	3
MHLA 1023	Quantitative Research Methods	3
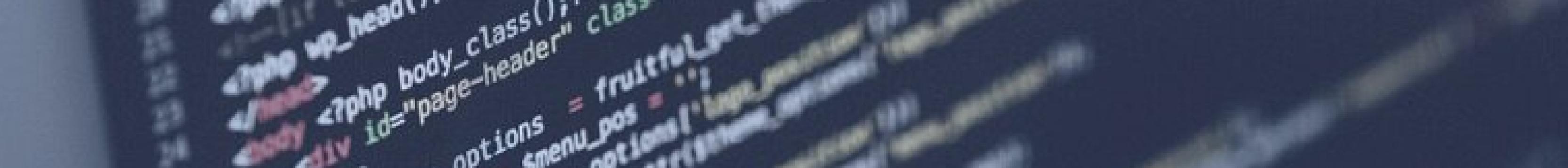
PROGRAM CORE COURSES (7 COURSES)

Course Code	Course Name	Credit
MHLC 1113	Language and Communication Theories	3
MHLC 1123	Theorizing Digital Culture	3
MHLC 1133	Discourse Analysis as Theory and Method	3
MHLC 1143	Computer Mediated Communication	3
MHLC 1153	Seminar in Language, Communication and Culture	3
MHLC 1163	Popular Culture and the Internet	3
MHLC 1173	Sociolinguistics in Theories and Practices	3

ELECTIVE COURSES

ELECTIVES

Language and Communication (MHLC)

Language Education and Training (MHLE)
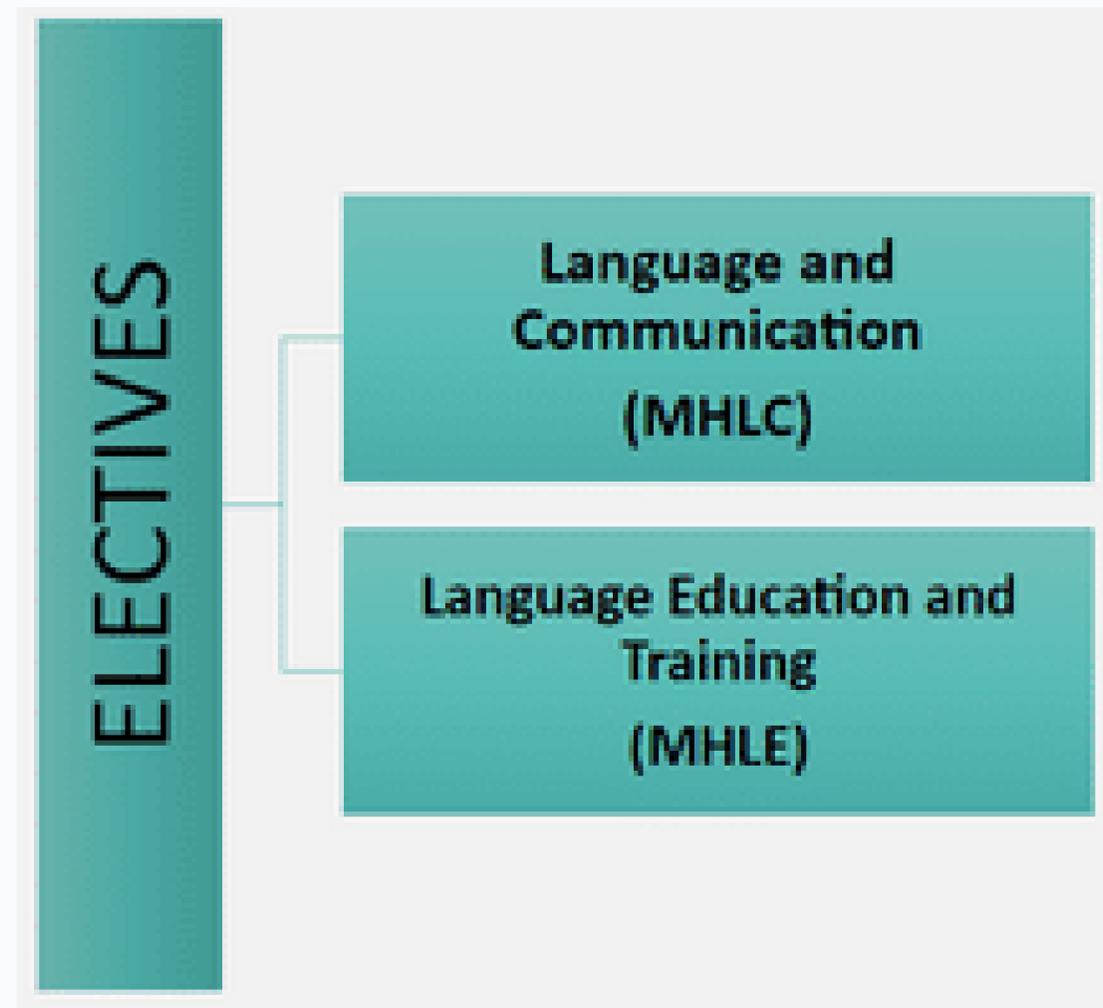
- COMPLETE ONLY 2 COURSES (6 CREDITS) EITHER FROM **BOTH STRANDS** OR **ONLY FROM ONE STRAND**.

- ONLY **TWO ELECTIVE** COURSES WILL BE OFFERED EVERY SEMESTER; 1 MHLC AND 1 MHLE.

MHLC ELECTIVES

Course Code	Course Name	Credit
MHLC 2113	Corporate Communication in Emerging Media	3
MHLC 2123	Health and Wellness Communication	3
MHLC 2133	Institutional and Organisational Discourse Studies	3
MHLC 2143	Language Media and Globalisation	3
MHLC 2153	Multimodal Discourse	3
MHLC 2163	Persuasive Communication	3
MHLC 2173	Language and Communication Difficulties	3
MHLC 2183	Professional Translation and Globalization	3

MHLE ELECTIVES

Course Code	Course Name	Credit
MHLE 1113	Issues in Language for Specific Purposes (LSP)	3
MHLE 1123	Language Learning Theories	3
MHLE 2113	Bahasa Melayu Tinggi dan Budaya Digital	3
MHLE 2123	Language Training Design	3
MHLE 2133	Literacy in the Digital Age	3

ADDITIONAL COURSES (2 COURSES)
STUDENTS WITHOUT LANGUAGE & COMMUNICATION BACKGROUND

Compulsory:

Course Code	Course Name	Credit
SHLE 2042	Linguistics II	2

Choose 1:

Course Code	Course Name	Credit
SHLE4032	Discourse Analysis	2
SHAR 1053	Organizational Communication	2
SHAR 3103	Interpersonal Skills	2
SHAY 4083	Group Communication	2

MASTER'S PROJECT (9 CREDITS)

MHLC1084: MASTER'S PROJECT 1 (4 CREDITS)

PROJECT PROPOSAL
- CHAPTER 1: INTRODUCTION
- CHAPTER 2: LITERATURE REVIEW
- CHAPTER 3: METHODOLOGY

MHLC2085: MASTER'S PROJECT 2 (5 CREDITS)

WHOLE PROJECT REPORT
- CHAPTER 1: INTRODUCTION
- CHAPTER 2: LITERATURE REVIEW
- CHAPTER 3: METHODOLOGY
- CHAPTER 4: FINDINGS & DISCUSSIONS
- CHAPTER 5: CONCLUSION & RECOMMENDATIONS

MASTER'S PROJECT (9 CREDITS)

Paternal Perspectives of Autism Spectrum Disorder (ASD) child on Instagram

Parody Advertising on Social Media: How do the Netizens React?

Social Media Persuasive Strategies by Aida Azlin in correlation with Electronic Eloquence Model (EEM)

Halal Culture among Muslim Travellers on Instagram

SEMESTER 1, 2021/2022

100%

ONLINE CLASS

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Different lecturers prefer different platform to conduct their online class (i.e. *e-learning, Google Meet, WebEx*)

SEMESTER 1, 2021/2022 TIMETABLE

DAY/ TIME	8.00 - 8.50	9.00 - 9.50	10.00 - 10.50	11.00 - 11.50	12.00 - 12.50	1.00 - 2.00	2.00 - 2.50	3.00 - 3.50	4.00 - 4.50	5.00 - 5.50	6.00 - 6.50	7.00 – 7.50
SUNDAY		MLAC1123/MHLC1123: Theorizing Digital Culture *Teori dalam Budaya Digital* Dr Noor Aireen Ibrahim			MLAC1113/*MHLC1113: Language and Communication Theories *Teori Bahasa dan Komunikasi* P.M. Dr Hanita Hassan				MLAC/*MHLC2143: Language, Media and Globalization *Bahasa, Media dan Globalisasi* Dr Aida A. Rahman			
MONDAY		MLAC2173/*MHLC1163: Popular Culture and the Internet *Budaya Popular dan Internet* Mr Ghazali Bunari							MLAE/*MHLE1113: Issues in Language for Specific Purposes (LSP) *Isu dalam Bahasa untuk Tujuan Khusus* Dr Noor Mala Ibrahim			
TUESDAY		MLAC1023/*MHLA1023: Quantitative Research Method *Kaedah Penyelidikan Kuantitatif* Dr Kew Si Na					MLAC1013/*MHLA1013: Qualitative Research Methods *Kaedah Penyelidikan Kualitatif* Dr Farhana Abu Bakar					
WEDNESDAY												
THURSDAY												

*The course code MHLC/MHLE is for students who registered in Semester 1 2020/2021 onwards.

SEMESTER 1, 2021/2022 LECTURES

17 OCT – 2 DEC 2021

Lectures
Part 1
(ONLINE)

5 – 11 DEC 2021

Mid
Semester
Break
(ONLINE)

12 DEC 2021 – 27 JAN 2022

Lectures
Part 2
(ONLINE)

IMPORTANT DATES

19 – 25 OCT 2021

Amendments of
Course Registration
(ONLINE)

28 NOV 2021 – 27 JAN 2022

Application for
Deferment/Withdrawal From
Programme

3 – 18 OCT 2021

Registration of
Courses for
Sem I, 2021/2022
(ONLINE)

21 NOV – 16 DEC 2021

Course Withdrawal (TD)

30 JAN – 3 FEB 2022

AMD Issues
Termination Letter For
Students Who Did Not
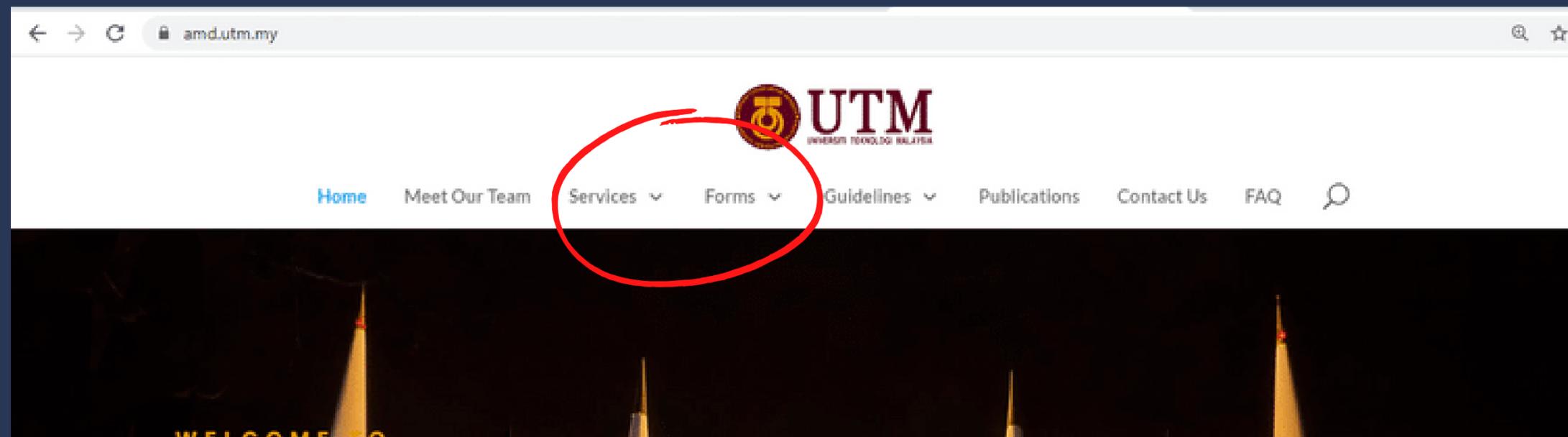Register Any Courses

POSTGRADUATE FORMS & ACADEMIC CALENDAR

BROWSE

https://amd.utm.my/

FORMS

Click PG Forms

ACADEMIC CALENDAR WORK SCHEDULE

Click Services

WHO SHOULD YOU CONTACT?

FINANCIAL

UTM Bursary

https://bursary.utm.my/

REGISTRATION

SRAD UTM

admission@utm.my
https://admission.utm.my/contact-us/

GRADUATION

AMD UTM

amd@utm.my
https://amd.utm.my/

Thank you