



**PERSONAL DETAILS**

**Name** : HASHIM FAUZY BIN YAACOB  
**Gender** : Male  
**Date of Birth** : 24 August 1959  
**Nationality** : Malaysia  
**Marital Status** : Married  
**Permanent Address** : 18 Jalan Meranti 13  
 Taman Sri Pulau,  
 81110 Johor Bahru, Johor.

**Correspondent Address** : Jabatan Pembangunan Sumber Manusia  
 Fakulti Pengurusan, Universiti Teknologi Malaysia, Skudai, Johor.

Tel : (Mobile) : 013-2552124 (Office): 07-5610013  
 E-mail : (1) hfauzy@utm.my, (2) hfauzy@outlook.com  
 Website : ac.utm.my/web/hfauzy  
 ID Staff :

**Expertise** : Human Communication

**ACADEMIC QUALIFICATIONS**

Year 2008 : Ph.D.  
 University Putra Malaysia

Year 1996 : M.Sc.  
 University Putra Malaysia

Year 1983 : B. A (Hons)  
 Universiti Kebangsaan Malaysia

**AWARD AND HONORS RECEIVED**

Date	Awards/Achievement
	i) June 2014 Best paper Pacific and Asian Communication Association Conference- PACA
	ii) Anugerah Jasa Bakti UTM 2004
	iii) Anugerah Jasa Setia November 2014
	iv) Exellent Oral Presenter PACA Conference 2016

## PROFESSIONAL MEMBERSHIP / QUALIFICATIONS / RECOGNITION

Date: 2013 - current: Member of World Communication Association

## ADMINISTRATIVE EXPERIENCE

### Faculty Level

#### : Positions/Employer

- i) Head Department  
Human Resource Development  
Faculty of Management
- ii) Graduate Studies for Human Resource Development  
2008 - 2009
- iii) Head Panel of Communication  
1997-2002  
2006-2007  
2012-2015
- iv) National Seminar on Human resource Management and  
Development, 1991. Organizer – UTM.
- v) Publication Committee 2001/2002
- vi) Development and Activity 2001
- vii) Seminar and Colloqium, HRD Department 1996/97
- viii) Coordinator Offshore Post Graduate Programme for Human  
Resource Development (Johor Bahru & Kuala Lumpur)  
2008-2009
- ix) Coordinator Effective Communication Course 2012-2015
- x) Coordinator SPACE Kuala Lumpur for Human Resource  
Development 2010-present
- xi) Coordinator Cross Cultural Management Course  
2006-2007
- xii) Coordinator Effective Communication Course  
1997-2002, 2013-current
- xiii) Coordinator Organizational Communication Course  
2000-2001

- xiv) Coordinator Engineering Communication Course 2013-current
- xv) Coordinator Human Communication Course 2017
- xvi) Coordinator Malaysian Politics Course (UPM2132) 1990-1991

### **Committee**

- i) Quality Control of Faculty of Management and Human Resource Development 16 April 2009 - 30 Oktober 2011
- ii) Executive Committee Faculty of Management and Human Resource Development 4 August 2008- 30 August 2010
- iii) Faculty Publication 1August 2008 - 30 August 2010
- iv) Faculty Post Graduate Committee June 2008-2010
- v) Editor for Jurnal Kemanusiaan (Journal of Humanities) 2008-2018
- vi) Panel of Faculty Post Graduate Studies (MHF/MHR)
- vii) Faculty Executive Committee 2008-2012
- viii) Faculty Academic Committee 2008
- ix) Regional seminar on Human Resource Development 2008.
- x) Development and Activity HRD Department 2000-2001
- xi) Social and Welfare Committee 2001/2002
- xii) Committee of Proposal for Development of New Course – Bachelor Degree in Human Resource Development, UTM. 1992
- xiii) Permanent Committee of Academic, HRD Department 1996 - 1997
- xiv) Permanent Committee of Academic, Faculty of Management and Human Resource 1996 - 2002
- xv) Committee of Faculty Academic Planning 1991
- xvi) Curriculum committee of Faculty of Management and Human Resource 1991

## **University Level**

- Date : **Positions/Committee**
- i) Committee of Revision and Endorsement for UTM New Curriculum 29 January 2010 - 28 January 2012
  - ii) University Generic Skills Committee  
1 June 2009 - 31 May 2011
  - iii) Working committee for student basic skills, Council of Quality Control UTM 1998-2001.

## **OTHERS EXPERIENCE**

### **NATIONAL COMMITTEE**

- i) Appointment as Evaluator for Ph.D and Master candidates FTPA (Federal Training Programme Award ) Department of Public Administration Malaysia (JPA) – 5 – 6 November 2014.

### **INTERNATIONAL APPOINTMENT/COMMITTEE**

- i) Appointment as scientific committee for International Conference on Media and Communication November 2013 – October 2014, Langkawi Malaysia.
- ii) Appointment as technical committee for Academic Symposium on Integrating Knowledge 20 – 21 June 2014, Makassar, Indonesia.
- iii) Mentor for World Communication Association (WCA) Lisbon 2015

## **RESEARCH ACTIVITIES**

### **FUNDAMENTAL RESEARCH GRANT SCHEME (FRGS FUND)**

- Date : **Project Leader/Project Member**
- i) Impact of Communication Technology on Reading a Scholarly Materials Practices Among Malaysian University Student  
Vot. : 75229  
Involvement : Head  
Year : 2009
  - ii) Engineering Communication Competency among Public University Student of Malaysia.  
Vot. : 75228  
Involvement : Head  
Year : 2009

Output : Report and conference paper.

iii) Communication factors and stress among staff University of Technology Malaysia

Involvement : Master Science Dissertation

Year : 1995

Output : Dissertation and one international conference paper.

iv) Communication Apprehension, Self perceived Communication Competency, Self-effication and academic achievement among Malaysian university students.

Source : UTM Vote 71393 (RM10,000.00)

Involvement : Head

Year : 2000

Output : One report, three paper presented.

v) The relationship between UTM students self-development skills and their socio-demography

Source : UTM Vote: 71419 (RM7,000.00)

Involvement : Committee

Year : 2002

Output : One Report for UTM Quality Council

vi) Intercultural communication competence and adaptation toward MNC organizational culture

Source : Vote 78288

Involvement : Head

Year : 2005

Output : Four paper for international conference (2007, 2008, 2013) and two paper for national conference (2006)

#### TEACHING ACTIVITIES

Semester	Sem	Subject Code	Subject	Credit Hour	Total
1983/84	1	UHP2022	Introduction to Malaysian Politics	2	28
	2	UHP2022	Introduction to Malaysian Politics	2	28
1984/85	1	UHP2022	Introduction to Malaysian Politics	2	28
1986/87	2	UHP2022	Introduction to Malaysian Politics	2	28
1987/88	1	UHP2022	Introduction to Malaysian Politics	2	28
	2	UHP2022	Introduction to Malaysian Politics	2	28

1988/89	1	UHP2022	Introduction to Malaysian Politics	2	28
	2	UHP2022	Introduction to Malaysian Politics	2	28
1989/90	1	UHP2022	Introduction to Malaysian Politics	2	28
	2	UHP2022	Introduction to Malaysian Politics	2	28
1990/91	1	UHP2022	Introduction to Malaysian Politics	2	28
	2	UHP2022	Introduction to Malaysian Politics	2	28
1991/1992	1	UHP2012	Malaysian Socio-Politics	2	28
	1	UHP3020	Malaysian Constitution	0	28
	2	UHP3022	Technocrat and Development	2	28
	2	UHP5020	Race Relation	0	0
<b>1992-1994</b>		<b>STUDY</b>	<b>LEAVE</b>		
1995/1996	1	UHP2022	Malaysian Politics and Citizenship	2	28
	2	UHP2022/3022	Malaysian Politics and Citizenship	2	28
1996/1997	1	UHP2022/3022	Malaysian Politics and Citizenship	2	28
	2	UHP2022/3022	Malaysian Politics and Citizenship	2	28
1997/1998	1	UHP2022	Malaysian Politics and Citizenship	2	28
		UHP3052	Effective Communication	2	28
		DEC3363	Effective Communication	2	28
	2	UHP3052	Komunikasi Berkesan	2	28
		UHP2022	Malaysian Politics and Citizenship	2	28
1998/1999	1	UHP2022	Malaysian Politics and Citizenship	2	28
	1	UHP3052	Effective Communication	2	28
	2	UHP2022	Malaysian Politics and Citizenship	2	28
		UHP3052	Effective Communication	2	28
1999/2000	1	SHP 1123	Organizational Communication	3	32
	1	UHP3052	Effective Communication	2	28

	1	UHP2022	Malaysian Politics and Citizenship	2	28
	2	UHP3052	Effective Communication	2	28
	2	MHM1093	Advance Organizational Communication	3	42
2000/2001	1	UHP3052	Effective Communication	2	28
	1	UHP2022	Malaysian Politics	2	28
	2	SHP1053	SHP1053 Organizational Communication	3	42
	2	MHM1093	Organizational and Interpersonal Communication	3	42
2001/2002	1	UHP3052	Effective Communication	2	28
	1	UHP2142	Asian Civilization	2	28
	2	SHP1333	Communication Skills	3	42
	2	UHP3052	Effective Communication	2	28
<b>2002-2006</b>		<b>STUDY</b>	<b>LEAVE</b>		
2006/2007	2	SHP1333	Communication Skill	3	42
	2	SHP3393	Cross Cultural Management	3	42
2007/2008	1	SHP1333	Communication Skills	3	28
	1	UHS2052	Effective Communication	2	42
	2	SHP2303	Research Method	3	42
	2	SHP3393	Cross Cultural Management	3	42
2008/2009	1	SHP1333I	Communication Skill	3	42
	1	UHS2052	Effective Communication	2	28
	2	UHS2052	Effective Communication	2	28
	2	SHY2063	Research Method in Psychology	3	42
	3	UHS2052	Effective Communication	2	28
2009/2010	1	UHS2052	Effective Communication	2	28
		MAB 2513	Communication and Stakeholder	3	42

			Management		
		SHP1333	Communication Skills	3	42
		SHP2013	Research Metodhology	3	42
		MHR1013	Theory and Philosophy of Human Resource Development	3	42
	2	MHR1013	Theory and Philosophy of Human Resource Development	3	42
		MAB2253	Communication & Stakeholder Management	3	42
		UHS2052	Effective Communication	2	28
	3	UHS2052	Effective Communication	2	28
20/2011	1	SHY3052	Group Communication	2	28
		MHR1013	Theory and Philosophy of Human Resource Development	3	42
	2	MHR1013	Theory and Philosophy of	3	42
		SHY3052	Group Communication	2	28
		SHP1333	Kemahiran Komunikasi	3	42
		SHR1053	Komunikasi Keorganisasian	3	42
	3	UHS2052	Effective Communication	2	28
2011/2012	1	MAB2253	Communication & Stakeholder Management	3	42
		SHAR 1063	Organizational Communication	3	42
		MHR1143	Stretegic Organizational Communication	3	42
	2	UHAS 1172	Malaysian Dynamic	2	28
		UHAS2052	Effective Communication	2	28
	3	UHAS 1172	Malaysian Dynamic	2	28
		UHAS2052	Effective Communication	2	28
2012/2013	1	UHAS 1172	Malaysian Dynamic	2	28



		UHAS2112	Introduction to International Relations	2	28
		UHAS2052	Effective Communication	2	28
	2	UHAS2052	Effective Communication	2	28
		MHR1143	Strategic Organizational Communication	3	42
	3	UHAS2052	Effective Communication		
2013/2014	1	UHAS3022	Engineering Communication	2	28
	1	UHAS2052	Effective Communication	2	28
	1	SHAR2083	Communication Technology for Training	3	42
2013/2014	2	SHAR1053	Organizational Communication	3	42
	2	UHAS2052	Effective Communication	2	28
	2	MHR1043	Strategic Organizational Communication	3	42
	2	SHP1333	Communication Skills	3	42
	3	UHAS2092	Professional Ethics	2	28
	3	UHAS2052	Effective Communication	2	28
2014/2015	1	UHAS1172	Dinamika Malaysia	2	28
	1	UHAS3022	Engineering Communication	2	28
	1	SHP1333	Communication Skills	3	42
2014/2015	2	UHAS2052	Communication Skills	2	28
		UHAS2052	Communication Skills	2	28
		UHAS1172	Dinamika Malaysia	2	28
		UHAS1172	Dinamika Malaysia	2	28
2015/2016	1	MHAR1103	Strategic Organizational Communication	3	42
		UHAS3022	Engineering Communication	2	28
		UHAS2052	Effective Communication	2	28

		UHAS2052	Effective Communication	2	28
2015/2016	2	UHAS2052	Effective Communication	2	28
		UHAS2052	Effective Communication	2	28
2016/2017	1	MHAR1103	Srategic Organizational Communication	3	42
		UHAS3022	Engineering Communication	2	28
		UHAS1172	Dinamika Malaysia	2	28
		UHAS1172	Dinamika Malaysia	2	28
2016/2017	2	SHAR1053	Organizational Communication	3	42
		UHAS2052	Effective Communication	2	28
		UHAS2052	Effective Communication	2	28

## SUPERVISION

### *PhD Student*

Year	No.	Name	Status	Title	Roles of Supervision
2011	1.	Andi Parianti	<b>Graduated</b>	Communication, commitment, motivation and effective campaign	Main Supervisor
2011	2.	Ezzat Abdul Aziz Mansour	<b>Graduated</b>	ICT and culture in Saudi Arabia	Main Supervisor
2008	3.	Hassan Jorfi	<b>Graduated</b>	Emotional intelligence, communication effectiveness, motivation and satisfaction	Main Supervisor
2012	4.	Junaidah Bt	<b>Graduated</b>	Transformational	Main

		Yusof		leadership, OCB and creativity	Supervisor
2010	5.	Lita Limpo	<b>Graduated</b>	Pantjasila values and decision making	Main Supervisor
2012	6.	Mansoureh Abbaslizadeh	Viva, under correction	Cultural intelligence and adjustment	Main Supervisor
2012	7.	Norshela Bt Salleh	<b>Graduated</b>	Clinical knowledge and skills, supervision and communication	Main Supervisor
2014	8.	Nur Mazreen Binti Mohd Noor Azizaman	Ongoing 2014-2015	Communication, Internationalization and Malaysian Higher Learning achievement	Main Supervisor

### ***MSc. Student***

<b>Year</b>	<b>No.</b>	<b>Name</b>	<b>Status</b>	<b>Title</b>	<b>Type</b>	<b>Roles of Supervision</b>
2009	1	Alexon Naga Ak Chabu	Graduated	Demographic factors and stress among police	Mix mode	Main Supervisor
2010	2.	Ayesha Binti Abdul Mannan	Graduated	Downward communication and performance	Mix mode	Main Supervisor
2015	3	Dong Yao	Graduated	Group Communication, leaders communication and team effectiveness	Mix mode	Main Supervisor
2014	4	Farahana Misni	Graduated	Intercultural Competence	Mix mode	Main supervisor
2010	5	Fatima Habeeba	Graduated	Knowledge sharing among nurse in Maldives	Mix mode	Main supervisor
2010	6	Ir. Fazilah Musa	Graduated		Master project	Main supervisor
1996	7	Hashan Alidi	Graduated	Communication level and audit communication survey	Master project	Main supervisor
2012	8	Intan Yusliana Mohd Yasin	Graduated	Perceived characteristic of	Mix mode	Main supervisor

				innovation of ICT in training		
1998	9	Kamsaini Bin kamarudin	Graduated	Demographic factors and decision making	Master project	Main supervisor
2012	10	Keivin Nasirnia	Graduated	Conduciveness and morale among staff in Iran and Malaysia	Mix mode	Main supervisor
1996	11	Lee Lay Hwa	Graduated	Stress and work morale among nurses in HKL	Master project	Main supervisor
2014	12	Ma Cheng Yan	Graduated	Intercultural adjustment among China expatriate in Malaysia	Mix mode	Main supervisor
2015	13	Majid Yazdanprast	Ongoing	Commitment	Mix mode	Main supervisor
1999	14	Marina Abdul Majid	Graduated	Communication factors and recognition to group decision making	Master project	Main supervisor
1997	15	Md. Yusof bin Haji Anim	Graduated	Upward communication and audit communication in Telecom Malaysia	Master project	Main supervisor
2010	16	Ir. Mohamad Farijal Othman	Graduated	Model norms structure for project management	Master project	Main supervisor
2015	17	Mohd Idham Mohd Noor	Graduated	Effectiveness of FELDA Internal Stakeholders Communication	Master Project	Main supervisor
2010	18	Mohd Zarir Bin Yusof	Graduated	Comparing PCI and adoption of CBT in training	Mix mode	Main supervisor
2013	19	Naziroh Abdul Rahman	Graduated	Malay Muslim public admanistrative staff communication	Mix mode	Main supervisor

				values		
2001	20	Norazlan Sarmudan	Graduated	Demographic factors and conflict management style	Master project	Main supervisor
2008	21	Norlia Anak Jawor	Graduated	Talent management practice in Telecom Malaysia	Master project	Main supervisor
2012	22	Nor Shela Binti sallah	Graduated	Learning cycle and compeyency of intern doctors	Mix mode	Main supervisor
2014	23	Nur Daliana Binti Razali	Graduated	Dyad communication and knowledge sharing in mentoring	Mix mode	Main supervisor
2009	24	Nurain Binti Achim	Graduated	Intercultural communication competence and effective health communication	Mix mode	Main supervisor
2011	25	Rahimah Mandayar	Graduated	Intercultural communication competence and staff training needs	Mix mode	Main supervisor
2010	26	Sazlyra Binti Mohd Arshad	Graduated	Adoption of innovation of communication technology in training	Mix mode	Main supervisor
2010	27	Sharifah Norhafiza Binti syed hamid	Graduated	Adoption of innovation study on EPSA	Mix mode	Main supervisor
2010	28	Ir. Shahrulnizam Siajam	Graduated	Model for effective communication strategy in JKR state	Master project	Main supervisor
2010	29	Ir. Wan Norhayati	Graduated	Model for effective	Master project	Main supervisor

		Wan Abd Ghani		communication in JKR		
2013	30	Yan Chunxiao	Graduated	Cultural intelligence and cross-cultural adjustment in China	Mix mode	Main supervisor
2010	31	Zaidatul Nadiah Abu Yazid	Graduated	Doctor-patient communication style	Mix mode	Main supervisor
1997	32	Zainal bin Buang	Graduated	Relationship between work stress, job satisfaction and turnover	Master project	Main supervisor

## **POSTGRADUATE EXAMINATION /VIVA**

### **UTM STUDENTS/VIVA PhD**

#### **Full thesis**

- i) Examiner “Latihan Industri dan Kemahiran Generik” PhD Thesis by Shaizatul Azreen Binti Rodzalan. 2015

#### **Proposal**

- i) Nur Syafiqah Binti A. Rahim “The Mediating Effect of Leadership Roles Between Coaching Determinants and Coaching Culture”.
- ii) Kassim Thukiman .Integrity Among Johor Malay Political Leadership (Integriti Kepimpinan Politik Melayu Johor) 20 January 2009
- iii) Roya Anvari. Strategic Human Resource Management Practices and Organizational Commitment In Universities of Medical Science in Iran. 19 November 2009
- iv) Muhammad Fauzi Othman. Learning Organizations in Muslim NGOs In Malaysia: A Learning History of Angkatan Belia Islam Malaysia. 25 June 2009.
- v) Mohd Koharuddin Mohd Balwi. The Influence Individual, Organization and Society Expectation Towards Ethical decision Making By Civil Service Staaf in the State of Johor. (Pengaruh Ciri-ciri Individu, Organisasi dan Jangkaan Masyarakat Ke Atas Pertimbangan Pengambilan Keputusan Etika Di Kalangan Penjawat Awam Pihak Berkuasa Tempatan Negeri Johor). 24 Jun 2009
- vi) Sharina Shamsudin. Intra-Organizational Communication Practices In The Implementation of Total Quality Management. April 2009
- vii) Mohd Nasir Bin Markom. The Training Effectiveness of National Service Training Center (Keberkesanan Latihan PLKN). July 2009.
- viii) Chairman Nur Syafiqah Binti A. Rahim PhD Proposal. Oktober 2015.

## **MSc INTERNAL EXAMINER**

- i) *Radin Effendy Radin Abd Rahman. HRD (Latihan Menggunakan E-Pembelajaran)- 2010*
- ii) *Nurul Hasyinah Rosli. HRD (Industrial Relations)- 2010*
- iii) *Azilah Aji. Human Resource Development (HRD)- 2010*
- iv) *Wong Soon Chin. Management Technology - 2010*
- v) *Nur Amirah Bt. Mat Jani. HRD - 2010*
- vi) *Nurin Asyika Abd Jalel. HRD- 2010*
- vii) *Salimah Bt. Mohd Rashid. HRD - 2010*
- viii) *Nur Amirah Mat Jan. HRD (Industrial Relations)- 2009*
- ix) *Siti Masitah Ashar. HRD (Organizational Climate and Stress)- 2009*
- x) *Hastuti Tarawe. HRD (Organizational Climate)- 2009*
- xi) *Tan Chiew Ting. HRD (Organizational Climate and Job Performance)- 2009*
- xii) *Azwan bin Abdul Aziz. HRD (Health and Job Safety)- 2008*
- xiii) *Siti Zarah Salamon. HRD (Balance Score Card Training Through E-Learning)- 2008*
- xiv) *Mawar Ridi Abd Rahman. HRD (Organizational Culture and Knowledge Management) - 2008*
- xv) *Mohd Zaidi Rahmat. HRD - 2008*
- xvi) *Nurul Hasyinah Rosli. HRD (Industrial Relations) - 2008*
- xvii) *Evaluator master project IAB-UTM Kohort 5 1997*
- xviii) *Evaluator master project IAB-UTM Kohort 4 1996*
- xix) *Evaluator bachelor project FPPSM, UTM 1996 – 2010*

## **PUBLICATIONS**

### **JOURNAL**

#### **SCOPUS Journal :**

1. Hashim Fauzy Yaacob & Nor Shela Salleh, "The supervision impact towards medical learning experimentation evolution through the clinical knowledge and skills

- application". *Mediterranean Journal of Social science*. Vol 6, No. 1, January 2015. ISSN 2039-2117 online, ISSN 2039-9340 print. (SCOPUS)
2. Nor Shela Saleh, Hashim Fauzy Yaacob & Mohd Shafie Rosli, "Developing Items Using by Pilot Test, Confirmatory Factor Analysis Statistical in Literacy for Communication and Supervision Clinical Elements Provider Mediterranean Journal of Social science Vol 6, No. 2, March 2015. ISSN2039-2117 online ISSN2039-9340 (SCOPUS)
  3. Nor Shela Saleh, Hashim fauzy Yaacob & Mohd Shafie Rosli "Critical review : assessing and seeking the intricacy or discrepancy of Ulrich model transforming paradigm in organization human resource" *Mediterranean Journal of Social science* Vol 6, No. 2, March 2015 ISSN2039-2117 online ISSN2039-9340 (SCOPUS)
  4. Hashim Fauzy Yaacob and Mohd Zarir Bin Yusof, Comparing the relationship between perceived characteristics of innovation (PCI) and adoption of computer based training among trainer and trainees. *Procedia Social and Behavioral Science*, 155 (2014). ISSN 1877-0428.
  5. Lita Limpo and Hashim Fauzy Yaacob, just and civilized humanity values influence on decision making process- case study on South Sulawesi Province civil servant middle and low managerial level. *Scottish Journal of arts, Social sciences and Scientific Studies*. May 2014, Volume 20, Issue 1, ISSN 2047-1278.
  6. Nor Shela Salleh & Hashim Fauzy Yaacob (2015), *Penyelidikan klinikal sebagai moderator antara hubungan kemahiran klinikal dengan eksperimentasi latihan perubatan siswazah*, *Sains Humanika*, Vol 4., No.1
  7. Nor Shela Salleh & Hashim Fauzy Yaacob (2014), *pembangunan elemen komunikasi semasa housemanship berdasarkan ujian statistik confirmatory factor analysis (CFA)* *Sains Humanika*, Vol. 3, No.1
  8. Nor Shela Salleh & Hashim Fauzy Yaacob (2014), *Aplikasi Teori Pemelajaran Kolb dan Kompetensi doktor pelatih*, *Sains Humanika*, Vol. 2, No.1
  9. Hashim Fauzy Yaacob, Hasan Jorfi, Ishak Md Shah, Ali Rezaian (2012). "Role of Gendern in Emotional Intelligence: Relationship among EI, Communication Effectiveness and Job satisfaction". *International Journal of Management*, September 2012, Vol. 29, No. 3.
  10. Hashim Fauzy Yaacob, H.Jorfi, Ishak M.Shah, M.jorfi. (2012), " A Qualitative Analysis of the Motivation Investigation of Emotional Intelligence (EI) in dealing with Job Satisfaction", *International Journal of Academic Research in Progressive Education and Development*, January 2012, Vol. 1, No. 1.
  11. Hashim Fauzy Yaacob, H.Jorfi, S.Jorfi, Kh.M.Nor, I.M.Shah, L.Najjar. (2012), "Business Communication: Communication Effectiveness Plays mediating Role in the Link between Assertiveness and Strategic Alignment". *Journal of Modern Accounting and Auditing*. JMAA-E11042603.



12. Hashim Fauzy Yaacob, Hassan Jorfi, Saeid Jorfi & Ishak Md Shah. "Relationships among Strategic Management, Strategic Behaviors, Emotional Intelligence, IT-Business Strategic Alignment, Motivation, and Communication Effectiveness". *International Journal of Business and Management*. 6 (9) ISSN 1833-3850
13. Hashim Fauzy Yaacob, Hassan Jorfi, Saeid Jorfi & Ishak Md Shah. "Emotional Intelligence in Teaching: The Impact of Intrapersonal and Interpersonal on Communication Effectiveness and Strategic Information System Planning". *International Journal of Management and Administrative Science (IJMAS)*. 1 (1) – October 2011. ISSN 2225-7225-
14. Hashim Fauzy Yaacob, Hassan Jorfi & Ishak Md Shah. "The Relationship Between Demographic Variables, Emotional Intelligence: Communication Effectiveness, Motivation, and Job Satisfaction". *International Journal of Academic Research in Business and Social Science*. 1 (1)
15. Hashim Fauzy Yaacob, Hassan Jorfi & Ishak Md Shah. "Human Resource Management - Emotional Intelligence: Communication Effectiveness Mediates the Relationship Between Stress and Job Satisfaction". *International Journal of Managing Information Technology (IJMIT)*. 3 (4) – November 2011. ISSN 0975-5926.
16. Hashim Fauzy Yaacob, Hassan Jorfi, Saeid Jorfi & Ishak Md Shah. "A Review of Relationships among Job Satisfaction, Information System Success, Emotional Intelligence, IT Flexibility, and Innovation". *International Journal of Finance and Management*. 1 (3) ISSN 2045-1822.

#### **NON INDEXED Journal :**

1. Hashim Fauzy Yaacob (2009). Labeling Index by International Print Media on Islam and Terrorism (Indeks Pelabelan Media Cetak Antarabangsa: Islam dan Terorisme). *Pemikir*, Januari-Mac 2009, pp. 49-66.
2. Hashim Fauzy Yaacob (2004). The Process of Communication Technology Convergence: Globalization and Impact on Culture (Proses konvergen melalui teknologi komunikasi: Globalisasi dan kesan ke atas budaya). *Pemikir*, April-June, pp. 1-31
3. Hashim Fauzy Yaacob (1987). "Imperialism From Many Perspectives (Penjajahan dari Beberapa Perspektif)" *Jurnal Kemanusiaan*, (1), pp. 72-84.

#### **OTHER ARTICLE PUBLICATION**

1. Hashim Fauzy Yaacob (2012). Kesantunan. *Komunikasi dan Laman Sosial*. Dewan Siswa August 2012.

1. Hashim Fauzy Yaacob(1985). Suara akhbar Suara rakyat?. Dewan Masyarakat, January,pp30-31
2. Hashim Fauzy Yaacob (1985). Universiti Membina Generasi Intelek. Pembina Generasi, March.
3. Hashim Fauzy Yaacob (1985).Universiti Terbuka, Idea dan Pelaksanaan). Pembina Generasi, May.
5. Hashim Fauzy Yaacob (1985). Media massa dan politik. Pembina Generasi, August, pp. 32-35
6. Hashim Fauzy Yaacob (1988). Konflikpemikiran ulama dan Intelektual. Berita Harian, September, 16.
7. Hashim Fauzy Yaacob (1989). Krisis akhlak dan politik bogelisme. PEMA 9, pp.1-7.
8. Hashim Fauzy Yaacob (1989). Iklan. Muslimah, January, pp. 6-8.
9. Hashim Fauzy Yaacob (1990). Lingkaran ganas media. Muslimah, July, pp. 49-51.
- 10.Hashim Fauzy Yaacob (1990). Korupsi. Dunia Islam, July, pp.40-41.
- 11.Hashim Fauzy Yaacob (1991). Masalah pelarian Islam agenda yang perlu diselesaikan.Dunia Islam, July, pp.61-62.
- 12.Hashim Fauzy Yaacob (1991). PAS negara Islam dari perspektif sejarah September, pp. 38-41.
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None

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#### **RESEARCH REPORT**

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## **INVITED/GUEST SPEAKER**

- i) Speaker for Malaysian National Security Council, Johor Branch. Community Development Programme. 23-24 February 2009. Hotel Sri Malaysia, Johor Bahru, Johor.
- ii) Speaker for Malaysian National Security Council, Johor Branch. Youth Development Programme. Ulu Tiram Johor, March 2009.
- iii) Speaker for Ceremony and 30rd PIBG Meeting .PIBG Sek.Keb. Kupang, Baling, Kedah. 29 March 2006
- iv) Members of Plano Workshop for Family Development. Johor Family Development Foundation. Eden Garden Hotel, Johr Bahru, Johor. 24 July- 25 July 2000.
- v) Speaker for Stress Management. Excellence Student Programme SMK Felda Pengeli, Kluang, Johor. 3<sup>rd</sup> February 1996.
- vi) Speaker for New Student Transformation Week. Integration for National Excellence. 5 July 2010. Department of Student Affairs.UTM.
- vii) Speaker for Minggu Haluan Siswa. July 2009. Department of Student Affairs.UTM.
- viii) Speaker for Minggu Haluan Siswa. July 2008. Department of Student Affairs.UTM.
- viii) Speaker for Minggu Haluan Siswa. May 2002. Department of Student Affairs.UTM.
- ix) Speaker for Minggu Haluan Siswa. May 1999. Department of Student Affairs.UTM.
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- iv) Hashim Fauzy Yaacob & Mansoureh Abbasalizadeh .The role of cultural intelligence in cross-cultural adjustment: necessity in today's world (Case study: Malaysian universities). World Communication Association Conference, 2015. Lisbon
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- ii) Hashim Fauzy Yaacob, Orientalism perspective on Islam in Borneo. 12<sup>th</sup> International Borneo Research Council Conference, Kota Kinabalu, Malaysia, 5-7 August 2014.

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- viii) Hashim Fauzy Yaacob (2006). Halatuju pengajian umum: Membina kompetensi melalui komunikasi sebagai kemahiran teras. National Seminar on General studies. Johor Bahru : Faculty of management and Human Resource, UTM.
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- xiii) Hashim Fauzy Yaacob (1987). Hubungan etnik di Malaysia dan implikasinya kepada suasana di pusat pengajian tinggi. Race Integration Symposium (Simposium Perpaduan Kaum). UTM Kuala Lumpur, March.

## **TRAINING, CONSULTATION AND TEAM BUILDING**

### **1. PTK**

- i) Speaker PTK Gred 41 : Communication and Public Relations. HCD UTM: 30 July 2010
- ii) Speaker PTK Gred 22/26. Communication and Public Relations. HCD UTM. 6 July 2010
- iii) Speaker PTK Gred 17: Communication and Public Relations. HCD UTM. 1<sup>st</sup> July 2010
- iv) Speaker PTK Gred 27-40 : Communication and Public Relations. HCD UTM: 28 June 2010
- v) Speaker PTK Gred 17-40. Communication and Public Relations. HCD UTM Kuala Lumpur. 18 June 2010
- vi) Speaker PTK Gred 17-26: Communication and Motivation. HCD UTM Kuala Lumpur. 15 May 2009
- vii) Speaker PTK Gred 27- 41 : Communication and Motivation. HCD UTM: 5 May 2009
- viii) Speaker PTK Gred 17-26. Communication and Motivation. HCD UTM Kuala Lumpur. 12 May 2009.
- ix) Speaker PTK Gred 17-26: Communication and Motivation. HCD UTM. 21 October 2008
- x) Speaker PTK Gred 17-26 :Communication and Motivation. HCD UTM Kuala Lumpur: 29 October 2008
- xi) Speaker PTK Gred 17-26. Communication, Motivation and Counseling. HCD UTM. 4 March 2008
- xii) Speaker PTK Gred 17-26: Communication, Motivation and Counseling. HCD UTM Kuala Lumpur. 18 March 2008.

### **2. TRAINING AND TEAM BUILDING**

- i) Speaker and Facilitator: Immigration Training Programme
- ii) Speaker and Facilitator: Health Communication. Hospital Pakar Puteri
- iii) Speaker and Facilitator: Executive Team Building Programme for Myagro. Agrotek Garden Resort, Hulu Langat. 11-13 march 2010
- iv) Speaker and Facilitator: FPPSM Staff Team Building Programme. Endau Rompin National Park. 7 August-9 August 2009.

- v) Speaker, Facilitator, Material Developer. Effective Communication Workshop. Southern Region Polytechnic. Port Dickson, 2007.
- vi) Speaker for Effective Communication Johor Department of Agriculture

### **3. *SUMMER SCHOOL***

- i) Facilitator Leadership Communication. Summer School – Leadership and Team Building (Korean Group). UTM. 14 July – 28 July 2010
- ii) Facilitator Leadership Communication. Summer School – Leadership and Team Building (Indonesia-Malaysia). UTM. 14 June – 30 June 2010