

14th Language for Specific Purposes International Conference (LSP2026)
The New LSP Professional: Integrating Digital Humanities, Global Networks and Community Knowledge
 Venue: Fraser's Place, Puteri Harbour, Johor Bahru, Malaysia

CONFERENCE AGENDA & SCHEDULE — PHYSICAL PRESENTATION

Day 1 — Thursday, 24 September 2026

Time	Programme
08:00 – 09:00	Registration
09:00 – 10:00	Welcoming Remark by the Master of Ceremony Dua' Recitation Welcoming Speech by Assoc. Prof. Dr Kang Myoung Sook, Chair of LSP 2026 Opening Speech by Assoc. Prof. Dr Abdul Rahim bin Salam, Chair of the Language Academy, Faculty of Social Sciences and Humanities (FSSH), Universiti Teknologi Malaysia (UTM) Officiating Speech by Professor Dr Siti Aisyah binti Panatik, Deputy Dean (Academic and Student Affairs), FSSH, UTM representing the Dean of FSSH. Montage Presentation Group Photo with LSP 2026 Distinguished Conference and Workshop Speakers Photo Session for All Conference Presenters and Participants (Online presenters) Letter of Collaboration (LoC) Exchange Ceremony Universiti Teknologi Malaysia (UTM) & Universitas Singaperbangsa Karawang (UNSIKA) Photo Session for All Conference Presenters and Participants (Physical presenters) Closing of Opening Ceremony
10:00 – 10:15	Networking and Refreshment
10:30 – 12:00	Keynote 1 — “Digital Multimodal Composing in the age of AI: Rethinking LSP Again” Prof. Christoph Hafner, City University of Hong Kong
12:00 – 12:15	Souvenir Presentation
13:00 – 14:00	Lunch

Day 1 — Thursday, 24 September 2026

Afternoon — 14:00 to 15:45

Venue	Kingfisher (Main Hall)	Heron	Magpie
Time	Workshop 4	Parallel Session 1 — Digital Literacy	Workshop 5
14:00	Training on Developing High-Quality E-books for Academic and Business Purposes Mejar Hasrul Taufek bin Roslan, TUDM (Retired) Moderator: Ms Nur 'Ain Shahroom	LSP12029 Muhammad Azriel Ar Syahlaf Zalvi <i>(Universitas Singaperbangsa Karawang)</i> The rearticulation of cultural identity in the modernization of Keroncong music: A Roland Barthes semiotic analysis of Keroncong Sahadja's cover of "Keliling" on TikTok	Negotiation Under Pressure: Lessons from the Aviation Industry Ms Noor Safura Suib, Senai Airport Moderator: Dr Nur'ain Balqis Haladin
14:15		LSP14027 Reza Priandani <i>(Universitas Singaperbangsa Karawang)</i> From paper to paperless: Digital transformation of public services through the "SIIMAH" application in Karawang Regency	
14:30		LSP14028 Aep Syaepuloh <i>(Universitas Singaperbangsa Karawang)</i> Discourse on "Sincere Completion" on the personal Instagram of the regent of Karawang: Reflective-collaborative autoethnography on regional leadership, public service, and social movement of the apparatus	
14:45		LSP14034 Wartika Siti Rokhmah <i>(Universitas Singaperbangsa Karawang)</i> Multimodal communication in corporate websites: Constructing Atomy's organisational identity through digital platform	
15:00		LSP14037 Nadira Hajarani <i>(Universitas Singaperbangsa Karawang)</i> Fitcheck Fenzy: Hijab, fashion and hype as identity for Gen-Z	
15:15		LSP14038 Sri Oktaviani <i>(Universitas Singaperbangsa Karawang)</i> The Commodification of voice and digital identity: AI songs on social media via the Vokaliz netizen account (a netnographic study)	
15:30		Q&A Session	
15:45			

16:00			
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Afternoon — 16:15 to 17:30

Time	Parallel Session 2 — Digital Literacy / Discourse Analysis	Parallel Session 3 — Discourse Analysis	Parallel Session 4 — Communication
16:15	LSP14039 Azka Anom Pranamanik <i>(Universitas Singaperbangsa Karawang)</i> Cyberbullying in digital football fandom: Netnographic analysis and multimodal discourse on Indonesian national team players on social media	LSP14030 Suci Oktavia <i>(Universitas Singaperbangsa Karawang)</i> Fairclough's critical discourse analysis of President Prabowo's statement and Minister Purbaya's clarification	LSP14016 Loh Khai Xian <i>(Universiti Teknologi Malaysia)</i> Unfolding intercultural growth: A pilot sub-coding taxonomy for tracking longitudinal student development in a trilateral COIL exchange
16:30	LSP14041 Ade Cahya Kurniawan <i>(Universitas Singaperbangsa Karawang)</i> AI among farmers: Enhancing agricultural literacy by utilising plantastic AI chatbot	LSP14031 Gilang Utama Ramadhan <i>(Universitas Singaperbangsa Karawang)</i> Critical discourse analysis of the documentary film Pesta Babi: Audiovisual language, intertextuality, and emotional geographies in the narrative of Papua development	LSP14026 Arfan Rizka Fauzi <i>(Universitas Singaperbangsa Karawang)</i> Reimagining death space: Religious tourism in modern Karawang cemeteries
16:45	LSP14024 Putra Muhammad Wifdi Kamal <i>(Universitas Singaperbangsa Karawang)</i> From educational credentials to political legitimacy: A Faircloughian critical discourse analysis of media coverage on the minimum bachelor's degree requirement for members of parliament following the Constitutional Court's decision	LSP14033 Irfan Ahmad Fadilah <i>(Universitas Singaperbangsa Karawang)</i> A Norman Fairclough critical discourse analysis of the construction of Indonesia's national image in President Prabowo Subianto's speech at the World Economic Forum 2026	LSP14040 Irwan Hermawan <i>(Universitas Singaperbangsa Karawang)</i> Health communication in collaborative governance for stunting reduction: A multi-stakeholder analysis in Karawang Regency, Indonesia
17:00	LSP14025 Ahmad Taufiq Hidayat <i>(Universitas Singaperbangsa Karawang)</i> Surviving in the platform era: Editorial space precariousness, editorial independence, and journalists' work in the digital journalism ecosystem in Indonesia	LSP14035 Dara Sastra Kemala <i>(Universitas Singaperbangsa Karawang)</i> Governing through eschatological discourse: Eschatological environmental governmentality in community responses to illegal dumping in Indonesia	LSP14049 Wan Nur Asyura Wan Adnan <i>(Universiti Teknologi Malaysia)</i> Constructing empathy through pragmatic strategies in Malaysian online mental health campaigns
17:15	Q&A Session	Q&A Session	Q&A Session
17:30 – 17:45	Networking and Refreshment		

Day 2 — Friday, 25 September 2026

Time	Programme
08:30 – 09:45	Keynote 2 — “Digital Humanities and the Participatory Future of LSP” Prof. Dr. Surinderpal Kaur, Dean, Faculty of Languages and Linguistics, Universiti Malaya
09:45 – 10:00	Refreshment
10:00 – 11:00	Plenary — “Towards Establishing English as a Second Language at USSH, VNU-HCM” Dr. Nguyen Dang Nguyen, Dean, Faculty of English Linguistics and Literature, USSH, Vietnam National University Ho Chi Minh City

Parallel Sessions — 11:00 to 12:30

Time	Parallel Session 5 — Discourse Analysis / Language Teaching & Assessment	Parallel Session 6 — Language Teaching & Assessment	Parallel Session 7 — AI
11:00			
11:15	LSP14058 Nur Atiqah Ismail <i>(Universiti Teknologi Malaysia)</i> Legitimising English in a Malay-centred bilingual policy ecology: Corpus evidence from Malaysian education reform cycle	LSP14055 Cristy Vannessa Anak Elbes <i>(Universiti Teknologi Malaysia)</i> English language teachers’ beliefs and curriculum-related hesitancy in teaching literature for character development among ESL learners	LSP14011 Ms Nur Anis binti Fadzil <i>(Universiti Teknologi Malaysia)</i> Assessing Google Translate and DeepL translation errors in legal acts: A machine translation quality assessment (MTQA)
11:30	LSP14019 Ahmad Fadzli bin Abu Sahmah <i>(Universiti Teknologi Malaysia)</i> Improving language production of EFL learners through summer school programme	LSP14088 Bai Yanling <i>(Universiti Teknologi Malaysia)</i> Teachers as “talaytayan”: Emotional agency, language hierarchies, and identity politics in multilingual education in the Philippines	LSP14042 Wang Biqing <i>(Universiti Teknologi Malaysia)</i> From linguistic foundations to human-machine collaboration: A bibliometric analysis of translation competence research (2006–2025)
11:45	LSP14020 Farhana binti Abu Bakar <i>(Universiti Teknologi Malaysia)</i> Learning to publish: From struggle to strategies in L2 doctoral students’ academic publishing journeys	LSP14059 Nguyễn Long Thạnh <i>(University of Social Sciences and Humanities, Viet Nam National University)</i> Whose ears matter? Vietnamese-accented English intelligibility and listener-aware pronunciation for the new LSP professional	LSP14062 Shirley Ling Jen <i>(Universiti Teknologi Malaysia)</i> The effects of generative AI for Malaysian secondary school students’ essay writing
12:00			LSP14006 Neo Chin Chea <i>(Universiti Teknologi Malaysia)</i> Generative AI in JFL education: A mixed-methods study on learner acceptance and tool reliability
12:15	Q&A Session	Q&A Session	Q&A Session
12:30 – 14:30	Lunch		

Parallel Sessions — 14:30 to 16:00

Time	Parallel Session 8 — Digital Literacy / AI / Applied Linguistics	Parallel Session 9 — Applied Linguistics / Communication / Digital Literacy	Parallel Session 10 — Applied Linguistics / Communication
14:30	LSP14083 Nuraqilah Nadjwa Miskam <i>(Universiti Teknologi Malaysia)</i> AI-generated feedback for English speaking development among secondary school ESL learners	LSP14050 Muhammad Zaid bin Muhammad Shafie <i>(Universiti Teknologi Malaysia)</i> Developing a thematic needs-based model for future foreign language course offerings: Evidence from Universiti Teknologi Malaysia	LSP14032 Shirley Kueh Siew Sieng <i>(Universiti Teknologi Malaysia)</i> From interview to interpretation: Double hermeneutics in cross-linguistic interpretative phenomenological analysis
14:45	LSP14067 Ungku Khairunnisa bt Ungku Mohd Nordin <i>(Universiti Teknologi Malaysia)</i> Multimodal perspective of women representation in feature stories of a fashion magazine	LSP14017 Nur Zafirah Razali <i>(Universiti Malaysia Sabah)</i> Beyond phraseology: The importance of plain English in non-routine air traffic control communication	LSP14068 Andy Lim Teik Hong <i>(Universiti Teknologi Malaysia)</i> Exploring the interplay of TPACK, technology acceptance, and behavioural intention in blended learning among Malaysian primary ESL teachers
15:00	LSP14013 Ihda 'Ainaya Zulaikha <i>(Universitas Padjadjaran)</i> Community gatherings as cultural spaces of digital transformation in rural society: An interpretive study from Clifford Geertz's perspective	LSP14065 Nur Azwin Zulkarnain <i>(Universiti Malaya)</i> Two sides of clinical empathy: Bridging observed physician empathic communication and patients' perceptions in teleconsultations	LSP14072 Syadiyah Huda binti Suhaimi <i>(Universiti Teknologi Malaysia)</i> Exercising self-agency in individual language planning: An autoethnography of Korean language learning
15:15	Q&A Session	Q&A Session	LSP14084 Zhang Heng <i>(Universiti Teknologi Malaysia)</i> From crisis to construction: A process model of identity negotiation among private language teachers under China's Double Reduction Policy
15:30			Q&A Session
15:45			
16:00	Closing Plenary — “Building an LSP Community: Moving Forward Together” Prof. Dr. Hadina bt Habil, Language Academy, FSSH, UTM		
17:00	Closing of LSP Closing Speech by Dr Ungku Khairunnisa binti Ungku Mohd Nordin, Assistant Chair of Language Academy, FSSH		
17:30	Networking and Refreshment		