



## CURRICULUM VITAE

**ASSOCIATE PROFESSOR DR ROZEYTA OMAR**  
**School Of Human Resource Development & Psychology**  
**Faculty Of Social Sciences And Humanities,**  
**Universiti Teknologi Malaysia**

### PERSONAL DETAILS

**Name** : Rozeyta Omar  
**Gender** : Female  
**Date of Birth** : 1 April 1961  
**Nationality** : Malaysia  
**Marital Status** : Married  
**Address** : Taman Sri Pulai,  
: 81300 Johor Bahru, Johor Darul Takzim  
**Tel** : (Office):075610031 (Fax):075610099  
**E-mail** : [rozeyta@utm.my](mailto:rozeyta@utm.my)  
**Website** : [www.humanities.utm.my](http://www.humanities.utm.my)  
**Expertise** : **Sociology (rural and urban development), indigenous communities and culture), Work-related attitudes and Culture in organization**

### ACADEMIC QUALIFICATIONS

**Year** : Ph.D. (2001) - Sociology  
Universiti Kebangsaan Malaysia, Bangi, Selangor  
**Year** : M.A (1988) - Asian Studies  
Florida State University, Tallahassee, Florida, USA  
**Year** : B. A (Hons) (1984) - Arts and Social Science (Malay Studies), Universiti Malaya, Kuala Lumpur

## AWARD AND HONORS RECEIVED

### Awards/Achievement

1. 2007 – Pingat Gangsa Pameran EKSPLO Antarabangsa Penyelidikan dan Inovasi (PENCIPTA 2007) for the research on “Design Criteria for Socially Conducive Campus Environment for Higher Education Establishment in Malaysia.”
2. 2017 – Anugerah Pencapaian Gemilang Faculty
3. 2016 – Anugerah Pencapaian Gemilang – Faculty
4. 2015 - Anugerah Perkhidmatan Cemerlang
5. 2015 – Anugerah Jasa Setia
6. 2012 – Anugerah kecemerlangan Staf – Faculty
7. 2010 – Anugerah Perkhidmatan Cemerlang
8. 2004 – Anugerah Jasa Bakti
9. 2003 – Anugerah Perkhidmatan Cemerlang

## **ACADEMIC RECOGNITION**

### **INVITED/GUEST SPEAKER**

1. **Guest Speaker for expatriates** on “Diversity & Inclusion: Cultural Diversity And Identity: Malaysian Perspectives” at UPM Raflatac, Pasir Gudang, Johor. 9 December 2019.
2. **Keynote Speaker** – ‘International Conference of Management and Social Sciences (ICMSS2019), “Cross Cultural Skills and its Importance in Today’s Era” held at Universiti Teknologi Malaysia. 27 April 2019 – **International**
3. **Keynote Speaker** – ‘Undergraduate Seminar’, “Cultural Competence and Awareness” held at Universiti Teknologi Malaysia. 26 November 2019 – **University**.
4. **Guest Speaker** at the Majlis Pelancaran Modul Kumpulan *Professional Practitioners Group* (PPG) Etika Perniagaan Malaysia (EPM). Etika Perniagaan Peniaga Kecil: "Biasakan Yang Betul, Betulkan Yang Biasa", at Palm Garden Hotel, IOI Resort, Putrajaya. 20 November 2018 – **National**.
5. **Speaker** - ‘International Workshop on Strengthening Scientific and International Writing to Broaden the Universities Quality’, Makassar, Indonesia. Held at the Universitas Islam Makassar. 20 May 2017 – **International**
6. **Speaker**- ‘Konvensyen Integriti Negeri Johor’. Held at Hotel Holiday Villa, Johor Bahru. 13 – 14 November, 2017 – **National**
7. **Speaker** - ‘3rd RPPG (Rural Research and Planning Group) International Workshop’, “Issues and Challenges in Cluster Development Benefitting local Communities and Economy in Malaysia”. Held at Universiti Sains Malaysia, 1-2 October, 2017 – **International**
8. **Speaker** in a ‘Seminar Halatuju Selepas STPM’, Education Department for District of Johor Bahru. 12 September 2004
9. **Guest Speaker for a course** on “Attitude Reengineering” Penghuni Pusat Serenti, Muar for the drug addicts at the rehabilitation center in Muar, Johor. 8 September 2003 - Agensi Anti Dadah Kebangsaan - **National**

## **ACADEMIC RECOGNITION**

### **Professional Committee - International**

#### ***Subject Matter Expert/Master Trainer (Pakar Rujuk)***

December 2016 –

**Panel Manuscript Evaluator** –article “The Effect of Perceived Organizational Justice on Employee Cynicism towards Organizational Change”, International Journal of Business, Gadjah Mada, Indonesia. – **International**

3 April 2005 – **Moderator for Parallel Presentation** in an international seminar – “International Seminar on Muslim Women: The future and challenges in shaping the ummah”, Sofitel Palm Resort, Senai, Johor –**International**

### **Professional Committee - National**

#### ***Subject Matter Expert/Master Trainer (Pakar Rujuk)***

20 -21 December 2017 – **Trainer** for Training of Trainers, for ‘Pembangunan Modul Etika Perniagaan Malaysia’, by Ministry of Domestic Trade and Consumer Affairs (KPDNKK) - **National**

2015 – 2016 – **Expert Advice** (Pakar Rujuk) for the **research** on “Kajian Profil dan Operasi Perkhidmatan Teksi di Semenanjung Malaysia”, by Maktab Koperasi Malaysia (MKM), Ministry of Domestic Trade and Consumer Affairs (KPDNKK) – **National**

2013 – Committee **Panel** for the Student Assessment Centre (SAC) and Interview for JPA Oversea Scholarship 2013 - Malaysia Public Service Department- **National**

2005- **Panel Penilai Makalah** – Jurnal Antarabangsa Dunia Melayu – “Pelobian: Antara Aktiviti, Kreativiti dan Pemilihan Taktik Mendesak Secara Teliti”. Dewan Bahasa dan Pustaka, Kuala Lumpur – **National**

2009/2010- **Panel Course Reviewer** - ‘Hubungan Etnik’ (Ethnic Relations) (UTA1062) - **Universiti Sains Islam Malaysia (USIM), Negeri Sembilan – Other University**

### **Professional Committee - University**

#### ***Subject Matter Expert/Master Trainer (Pakar Rujuk)***

August 2016 – **Trainer** for “Training of Trainers”, for the university core course Dinamika Malaysia (UHAS1172), Organised by Faculty of Management and UTMLead - **University**

15 – 16 August 2017 – **Trainer** for “Training of Trainers”, for the university core course Success Graduate Attributes (UHAK1012), Organised by Office of the Undergraduate Studies, UTM - **University**

29 Disember 2010 – 6 Januari 2011- **Facilitator Programme** “Summer Course – Asian Civilization”, UTM, Johor (for international students from Heibe University, Beijing)- **University**

2017 – 2018 – **Developed a module** “Global Citizen Skills” for the course ‘Atribut Kejayaan Graduan’ (a compulsory course for the first year undergraduate students starting from the intake of session 2017/2018), CCSL, Center for the Undergraduate School, UTM- **University**

December 2005 – **Penilai Artikel** “Citra Manusia Dalam Dua Wajah Pembangunan Barat dan Islam” – **University**

May 2005 – **Penilai Pakar Bidang** Anugerah Penerbitan Universiti 2005 for Best Editor Reward based on the book, “Beberapa Aspek Tamadun Melayu, India, China dan Jepun”- **University**

Mac 2006 - **Penilai pakar bidang** Anugerah Buku Karya Asli Sains Sosial Bahasa Melayu 2005. Tajuk buku “Peradaban Melayu”- **University**

December 2010 – **Penilai Artikel** Jurnal Teknologi, “Kaitan antara Kaedah Penugasan Latihan, Rasa Berguna dan Motivasi Latihan di Sebuah Akademi Latihan Kadet Malaysia”- **University**

Mac 2011 – **Penilai pakar bidang** Anugerah Buku Karya Asli 2010. Tajuk buku “Dimensi Budaya Teknologi dalam Era Globalisasi”- **University**

Februari 2012 - **Penilai pakar bidang** Anugerah Buku Karya Asli 2012. Tajuk buku “Sejarah Dalam Pelbagai Perspektif” - **University**

February 2016 – **Penilai pakar bidang** Anugerah Buku Karya Asli 2015. Tajuk buku “Methodology in Behavioral Research”- **University**

Mac 2016 – **Penilai Artikel** Jurnal Kemanusiaan, “Penyerapan Elemen Falsafah Bahasa Untuk Penyatupaduan Nasional: Satu kajian analisis keperluan terhadap guru Bahasa Melayu yang mengajar di SK, SMK, SJK(C) dan SJK(T)”- **University**

August 2018 – **Review article**, "Motivasi dalam Pembelajaran dan Penggunaan Bahasa Inggeris dalam Kalangan Komuniti Remaja B40 Perumahan Rakyat Malaysia," for Jurnal Kemanusiaan – **University**

2005

**Evaluate the report for Fundamental Research** “Impak Pelancongan ke atas Ekonomi dan Sosio Budaya Komuniti Tempatan di Taman Negara Endau Rompin” (Vot 71292)

**Evaluate the report for Fundamental Research** “Sahsiah Pelajar Lelaki Lembut: Suatu persepsi masyarakat kampus UTM” (Vot 71978)

**Evaluate the report for Fundamental Research** “Conceptual Mapping: Positioning Universities in the Market Palce” (Vot71541)

January 2017 – December 2017

**Task Force in developing the new programme** Bachelor of General Studies (Sarjana Muda Pengajian Am)

Mac 2010

**Appointed as member of Task Force** on the Reorganization of UTM General Courses

Nov 2010 – 2011

Appointed as **Committee Member International Conference** Human Resource Development Conference (ICHRD)2011.

October 2012

**Fasilitator for Workshop** on Harvard Business school Case Study

2005

**Evaluate the report for Fundamental Research** “Impak Pelancongan ke atas Ekonomi dan Sosio Budaya Komuniti Tempatan di Taman Negara Endau Rompin” (Vot 71292)

**Evaluate the report for Fundamental Research** “Sahsiah Pelajar Lelaki Lembut: Suatu persepsi masyarakat kampus UTM” (Vot 71978)

**Evaluate the report for Fundamental Research** “Conceptual Mapping: Positioning Universities in the Market Palce” (Vot71541)

2004

**Reviewer Article** – Jurnal Kemanusiaan – “Urban Economic Sector among Hard-core Poor Families” - **Faculty**

## CHAIRMAN OF NATIONAL COMMITTEE

- i) Appointment as **Chairman (Pengerusi)** in the woman society for Pos Malaysia staff (Persatuan Wanita/Puteri Pos) at the state level of Johor and represent the state at the National level committee - 2009 – 2015
- ii) 3 February 2005  
**Chairperson to the Keynote speaker** at the International Seminar on Human Resource Development, Primula Beach Resort, Terengganu. Organized by UTM

## NATIONAL COMMITTEE MEMBERS

- i) 13 -14 November 2017  
**Committee members for the 'Konvensyen Integriti Negeri Johor 2017' – State of Johor**
- ii) 6 – 8 July 2007  
**Chairperson** in a parallel session in a 'Seminar Jati Diri Johor 2007', **Yayasan Warisan Johor**

## ADMINISTRATIVE EXPERIENCE

### University Level

#### Positions/Committee

- i) 1 March 2003 – 30 May 2006  
**Head of Department**, Human Resource Development, Faculty of Management, UTM.
- ii) July 2014 – Disember 2015  
**Research Group Leader for RG 'Integrity and Good Governance' (IGG)**
- iii) August 2010 – August 2012 / September 2012 – August 2014  
**Faculty Representative** in the "Ahli Mesyuarat Jawatankuasa Tetap Senat Mengenai Perpustakaan"
- iv) 2015 – 2017  
**Panel for the evaluation of reseach proposal 'Skim Geran Penyelidikan Kementerian Pendidikan Tinggi**

## Faculty Level

Date	:	Positions/Employer
	i)	January 2011 & 2013- Faculty <b>Panel of Evaluation</b> , for promotion exercise to Associate Profesor (DS54)
	ii)	1July 2010 – 30 June 2012 – <b>Chairman</b> of the Faculty Resource Room
	iii)	2012 – present - <b>Coordinator</b> for the post graduate general courses (Malaysian Society and Culture; Seminar on Economic Development, Social and Global Issues)
	iv)	2012 – 2017 - <b>Panel of Evaluation</b> for Promotion to Associate Professor (DS54)
	v)	1 May 2015 – 30 April 2017 - <b>Head of Panel:</b> Sociology, History and Globalisation Panel
	vi)	2010 – present - <b>Course Coordinator</b> UHAS1162/UHAK1022 (Malaysian Studies)
	vii)	2010 – present – <b>Coordinator for the Post-graduate</b> University Elective Courses
	viii)	2010 – <b>Panel</b> in the Staff Reevaluation of the LPPP
	ix)	2010- <b>Panel</b> for Masters HRD programme (MHF)
	x)	1 May 2010 – 30 April 2014 <b>Committee for the Post Graduate</b> School (JKPS)
	xi)	1 October 2002 – February 2005 <b>Head of Post Graduate</b> M.Sc Programme (HRD)



- xii) 2012 – 2018 – **Student Academic Adviser** (students from Matriculation / STPM)
- xiii) 2016-2018 – **Executive Committee** for the Department of Human Resource Department, Faculty of Management
- xiv) August 2010- July 2011 - **Chairman Committee** for the development of new department (Dept of General Studies/Social Science)
- xv) Mac 2011 – Mac 2013 – **Coordinator for Post Graduate** General courses
- xvi) November 2017 - **Panel of Evaluation** – Post Graduate Colloquium

## **RESOURCE PERSON: COMMUNITY AND UNIVERSITY LEVEL ACTIVITIES**

1. 15 Mac 2017  
**Facilitator** for the ‘Cross Cultural International Students Program (UTM) with Sekolah Seni Johor’, held at Sekolah Seni Johor Bahru
2. 27 December 2018  
**Speaker** for the ‘Supervisory Development Programme’, UTM Lead.
3. 3 February 2005  
**Chairperson to the Keynote speaker** at the International Seminar on Human Resource Development, Primula Beach Resort, Terengganu. Organized by UTM
4. 2010  
**Committee for the proposal of New General Courses**
5. 2012  
**Invited Judge** to International Islamic University Malaysia in the ‘Research, Invention and Innovation Exhibition’
6. **Moderator ‘Program Jejak Kecemerlangan’ Sekolah Kebangsaan Tenggaroh (B), Mersing**
7. **Speaker ‘Tatasusila at the Minggu Haluan Siswa’**
8. **Moderator for the ‘Terapi Akademik Motivasi Pembelajaran Cemerlang’**

9. **Fasilitator 'Bengkel Mempelajari dan Menguasai Bahasa Inggeris, Gerakan Belia 4B Pontian**
10. **Facilitator for a workshop 'Bengkel Kemahiran Kaunseling Keluarga Agensi Dadah Kebangsaan Negeri Johor', Kukup Golf Resort, Pontian**
11. **Kem Mahasiswa Unggul, Sekakap, Mersing.**
12. **Facilitator for a workshop 'Bengkel Study by Objectives', UTM**
13. **Committee member for the Carnival Programme for the Disabled (HiFest)**

## RESEARCH ACTIVITIES

### RESEARCH PROJECT UNDERTAKEN

#### FUNDAMENTAL RESEARCH GRANT SCHEME (FRGS FUND)

##### Project Leader

- i) **April 2011 – Mac 2012**  
Entrepreneurial Passion in Strategic Decision Making Among Malaysian Small Medium Enterprises. Vot 01J66
- iii) **December 2016 – February 2018**  
Effects of Personality Traits on Innovative Work Behaviour of Academic Staff in Universiti Teknologi Malaysia. Vot 13J31

##### Project Member

- i) **September 1992 – May 1993**  
Faktor Sosio-Budaya Dalam Menentukan Kejayaan Pertanian Moden: Satu Kajian Kes Penanaman Nanas di Pontian dan Batu Pahat, Johor. (*Socio-cultural Factors in determining the Modern Agricultural Success: A case study among pineapple farmers in Pontian and Batu Pahat, Johor*) (Vot 61160)
- ii) **Jun 1999 – Jun 2000**  
Kajian Ke atas Pembangunan Sosio Budaya Perkampungan Nelayan Tradisional di Negeri Johor: Endau, Mersing, Pontian Besar dan Sedili. (*Research on the Socio Cultural Aspects of Traditional Fishermen Villages in Endau, Mersing, Pontian Besar and Sedili, Johor*), Vot 71975
- iii) **November 1998 – December 1999**  
Aktiviti Keusahawanan dalam Kalangan Ibu Tuggal di Johor (*Entrepreneurial Activities Among Single Mothers in Johor*), Vot 71946

- iv) **Jun 1998 – Jun 1999**  
Persepsi Staf Sokongan Pentadbiran dan Sokongan Teknikal Terhadap Program Latihan di UTM. (*Staffs Perception on Training Programmes in UTM*), **Vot 71886**
  
- v) **November 1998 – Mac 2000**  
Study On the Attitude of UTM’s Students Towards the Concept of Entrepreneurship: Relationship Between Value, Personality and Achievement Motivation, **Vot 71945**
  
- vi) **April 2000-April 2001**  
Kesedaran Mahasiswa terhadap Hak Memilih Wakil Majlis Perwakilan Pelajar, **Vot 75099**
  
- vii) **2001**  
Kajian Keberkesanan Mata Pelajaran Umum Universiti dari Aspek Jati Diri dan Kepekaan Globalisasi di Kalangan Pelajar (*Research on the Effectiveness of General University Subjects from the aspect of Self Identity and Globalization Awareness among Students*), (**Vot 73025**)
  
- viii) **2001**  
The Effectiveness of Video Conferencing for Distance Learning, **Vot 71808**
  
- ix) **September 2006 – August 2007**  
Penglibatan Kaum Wanita Dalam Aktiviti Keusahawanan Di Negeri Johor: Kajian Terhadap Faktor-Faktor Kritikal Kejayaan Dan Kegagalan Pengendalian Perniagaan (*Women’s Involvement In Entrepreneurship In Johor: A Study About Critical Factors In Achievement And Failure In Handling Business*) (**Vot 75087**)
  
- x) **November 2009 – April 2010**  
Community Development Programme-Pasir Gudang Parliamentary Constituency (IMREC)
  
- xi) **April 2011-March 2012**  
An Analysis of the Factors Hindering the Effectiveness of Flood Disaster (**Vot Q.J130000.2629.01J11**)
  
- xii) **December 2016-November 2017**  
Investigation on UTM 4th Year Students’ Personal Knowledge Management and Uses of Information Communication Technology in UTM (**Vot Q.J130000.2629.13J58**)

**KEMENTERIAN PERDAGANGAN DALAM NEGERI, KOPERASI DAN KEPENGGUNAAN (KPDNKK)**

1. **2018 – Project Member**  
Project Title: Meningkatkan Etika dan Integriti Peniaga Melalui Modul Etika Perniagaan Malaysia. (NG Vote No: S.J130000.7353.4X344)

2. **2017 – Project Member**  
Project Title: Merekayasa Etika Perniagaan Malaysia: Merakyatkan Etika Perniagaan Malaysia melalui Pembentukan Kumpulan Pengamal Profesional. (NG Vote No S.J130000.7329.4X289)
3. **2017/2018- Project Member**  
Project Title: Pembangunan Modul Etika Perniagaan Malaysia Untuk Pengamal Profesional. (Vote No: R.J130000.7629.4C147)

#### **YAYASAN PEMBANGUNAN KELUARGA**

1. **July 1999 – Jun 2000 – Project Member**  
Kajian Peranan dan Tanggungjawab Ibu/Bapa, Keluarga dan Masyarakat Dalam Pencegahan dan Pemulihan Penggunaan Dadah di Johor (*Research on the Role and Responsibilities of Parents, Families and Society on the Prevention and Recovery among Drug Addicts in Johor*). Yayasan Pembangunan Keluarga Darul Ta'zim.
2. **Julai 2012 – September 2012 – Project Member**  
Kajian Keperluan Taska dan Tadika di Kawasan Pentadbiran Nusajaya (*Research on the Need of Nurseries in the administrative center of Nusajaya*). Yayasan Pembangunan Keluarga Johor.

#### **KEMENTERIAN PEMBANGUNAN LUAR BANDAR DAN WILAYAH**

1. **24 February 2010 – 19 October 2010 – Project Member**  
Kajian Impak Program Kemajuan Ekonomi Luar Bandar (KELB). (*Research on the Programme Impact of Rural Economic Development*). Bahagian Pengupayaan Ekonomi, Kementerian Kemajuan Luar Bandar dan Wilayah (*Ministry of Rural and Regional Development*). (Biro Inovasi dan Perundingan UTM). (Vot 63309)
2. **2005 - Project Member**  
Project Title: Kajian Model Perancangan dan Pembangunan Kampung Tradisi di Kampung Darul Islam, Belimbing, Padawan, Sarawak (*Research on the Proposed Development Model of Traditional Villages at Kampung Darul Islam, Belimbing, Padawan, Sarawak*)  
Projek INFRA (Kementerian Pembangunan Luar Bandar dan FELCRA). Budget (Vot 68504)

#### **JABATAN KEMAJUAN ISLAM MALAYSIA**

1. **1 August 2015-31 December 2015 – Project Member**  
Indeks Syariah Malaysia-Budaya. Jabatan Kemajuan Islam. (Vot S.J130000.0309.4Y006)

## **USAHASAMA UTM DAN IMREC**

1. **February – September 2010 – Project Member**  
Program Pembangunan Komuniti Kawasan parlimen Pasir Gudang, IMREC,

## **INSTITUT INTEGRITI MALAYSIA**

1. **January 2014 – January 2015 –Project Member**  
Kesedaran Dan Kefahaman Terhadap Pelan Integriti Nasional (*Awareness and Understanding of the National Integrity Plan*) (Phase 3- Collaboration with Universiti Kebangsaan Malaysia)
2. **2018 – Project Member**  
Meningkatkan Etika dan Integriti Peniaga Melalui Modul Etika Perniagaan Malaysia. Budget RM12,000 (NG Vote No: S.J130000.7353.4X344)
3. **2017 – Project Member**  
Merekayasa Etika Perniagaan Malaysia: Merakytatkan Etika Perniagaan Malaysia melalui Pembentukan Kumpulan Pengamal Profesional. (NG Vote No S.J130000.7329.4X289)
4. **October 2012-August 2013 – Project Member**  
Kajian Impak Program-Program Institut Integriti Malaysia Dalam Melaksanakan Pelan Integriti Nasional. (*Research on the Impact of Programmes of Malaysian Institute of Integrity in Implementing National Integrity Plan*). Government Agency-Institut Integriti Malaysia-IIM (*Malaysia Institute of Integrity*). (Vot R.J130000.7629.4C034)

## **TOP-DOWN LONG TERM RESEARCH GRANT SCHEME (LRGS) RESEARCH PROJECT**

1. **2012 – 2015 - Project Member**  
Project Title: —Integriti Dalam Kesepaduan Sosial Bagi Projek 2: Governans Mengenai Kesepaduan Sosial. Geran LRGS Program Kesepaduan Sosial Negara with Universiti Kebangsaan Malaysia. (January 2012 – January 2015).

## **SCIENCEFUND PROJECT AWARDED BY MOSTI (Ministry of Science, Technology and Innovation Malaysia & MINISTRY OF HIGHER EDUCATION**

1. **2000-2002 - Project Member**  
Design Criteria for Socially Conducive Campus Environment for Educational Establishment in Malaysia. (MOSTI-Vot 74275).

## NETWORKING GRANT

- 2020 – Project Member**  
Kajian Negeri Johor sebagai Pusat Warisan Budaya Orang Asli Kanaq Dunia oleh **KEJORA** dibawah Program Collaborative Research Grant (CRG) UTM-National dikendalikan bersama antara UTM, UNIMAS Dan UMK (Vote No 02937)
- 2015 – 2017 – Project Member**  
Kajian Impak Universiti Komprehensif Awam Malaysia (**MOHE**, collaboration with UTHM). (Grant S.J130000.7829.4X066).
- 2017 - Project Member**  
Strenghtening Capacity of Indonesian Academics to Broaden the University Quality in Makassar, Indonesia. (NG CCIN Vote No S.J130000.7329.4X266)
- 2017 - Project Member**  
Bengkel Merakytakan Agenda Integriti Johor. UPENJ. (NG CCIN Vote No S.J130000.7329.4X275)
- 24 February 2010 – 19 October 2010 – Project Member**  
  
Kajian Impak Program Kemajuan Ekonomi Luar Bandar (KELB). (*Research on the Programme Impact of Rural Economic Development*). Bahagian Pempuyayaan Ekonomi, Kementerian Kemajuan Luar Bandar dan Wilayah (*Ministry of Rural and Regional Development*). (Biro Inovasi dan Perundingan UTM). (Vot 63309)

## CONSULTANCY/PERUNDINGAN

No. of Consultancy Project: 6

Leader	Member
0	6

- 2017 – Project Member**  
Project Title: Pembangunan Modul Etika Perniagaan Malaysia. Budget (Contract Research Vote No: R.J130000.7629.4C147).
- 29 April 2010 – 31 August 2010 – Project Member**  
Detailed Environmental Impact Assessment for Proposed Pagoh Sanitary Landfill in Muar, Johor (Socio Economic Study). Jabatan Sisa Pepejal Negara, Kementerian Perumahan dan Kerajaan Tempatan (with Bureau of Innovation and Consultancy, UTM)

3. **September 2008 – December 2008 – Project Member/Expert**  
Detailed Environmental Impact Assessment For Proposed Upgrading of Clinical Waste Thermal Treatment Facility at Telok Panglima Garang, Selangor (Socio Economic Study)..
  
4. **8 September 2011 – 31 December 2011 – Project Member/Expert**  
Environmental Impact Assessment (EIA) for the “Development of Prai Power Station”, Perai, Penang. R-Sync Technical Resources Sdn Bhd.
  
5. **August 2011 – April 2012- Project Member/Expert**  
Detailed Environmental Impact Assessment for the “Proposed Manganese Series Alloy and Manganese Sintering Plant” at Tanjung Langsat Industrial Complex, Mukim Sungai Tiram, Johor (Socio Economic Study). OM Materials Sdn Bhd.
  
6. **August 2005 – October 2005 – Project Member**  
Impact Study on Small Traders Business Located Within Proposed Tesco Hypermarket in Johor Bahru.

#### TEACHING ACTIVITIES

Semester	Sem	Subject Code	Subject	Credit Hour	Total
2008/2009	2	UHAS1162	Arts, Customs and Beliefs of Malaysians	2	6
	2	UHAS2032	Technocrats and Development	2	6
2009/2010	1	UHAS1162	Arts, Customs and Beliefs of Malaysians	2	2
		UHAS2032	Technocrats and Development	2	6
2010/2011	2	SHP3393	Cross Cultural Management	3	9

2011/2012	1	UHS1162	Arts, Customs and Beliefs of Malaysians	2	4
	1	UHZ6123	Malaysian Society and Culture	3	3
		UHP2142	Asian Civilization II	2	2
		SHP3303	Organizational Culture	3	3
	3	SHP	Industrial Training	3	
2011/2012	2	UHZ6123	Malaysian Society and Culture	3	6
		UHS1162	Arts, Customs and Beliefs of Malaysians	2	4
		SHP3393	Cross Cultural Management	3	3
		UHP6013	Seminar on Development, Economic, Social and Global Issues	3	3
2012/2013	1	UHZ6123	Malaysian Society and Culture	3	3
		UHS1162	Arts, Customs and Beliefs of Malaysians	2	2
		UHS3032	Cross Culture in Organization	2	2
2013/2014	1	UHAS1172	Malaysia Dynamics	2	2
		UHS1162	Arts, Customs and Beliefs of Malaysians	2	4
		UHZ6123	Malaysian Society and Culture	3	3
	2	UHS1162	Arts, Customs and Beliefs of Malaysians	2	2
		UHZ6123	Malaysian Society and Culture	3	3
		UHP6013	Seminar on Development, Economic, Social and Global Issues	3	3



		SHAY 4044	Undergraduate Academic Exercise-Proposal	3	6
		SHAY 4144	Undergraduate Academic Exercise-Final	3	6
2015/2016		UHAS1172	Malaysia Dynamics	2	2
		UHAS1162	Arts, Customs and Beliefs of Malaysians	2	4
		UHAZ6123	Malaysian Society and Culture	3	6
2016/2017		UHAS1172	Malaysia Dynamics	2	2
		UHAS1162	Arts, Customs and Beliefs of Malaysians	2	6
		UHAZ6123	Malaysian Society and Culture	3	6

2017/2018		UHAS1172	Malaysia Dynamics	2	2
		UHAS1162	Arts, Customs and Beliefs of Malaysians	2	4
		UHAZ6123	Malaysian Society and Culture	3	6

2018/2019		UHAS1172	Malaysia Dynamics	2	2
		UHAZ6123	Malaysian Society and Culture	3	10
		UHAK1022	Malaysian Studies 3	2	3

## STUDENT SUPERVISION

***PhD Student (7 Graduated – Main Supervisor, 3 Graduated – Co-Supervisor)***

**Total: 8 students**

Year	No.	Name	Status	Title	Roles of Supervision
2012	1	Suhardi Mukhlis	Graduated	Strategi Pembangunan Sumber Manusia Menerusi Dimensi Falsafah dan Nilai Budaya Melayu	<b>Main Supervisor</b>
2013	2.	Hadi Saleh Al-Obthani	Graduated	Workplace Humor in Public Sector Organisations Under the Civil Service System in Sultanate of Oman	<b>Main Supervisor</b>
2014	3	Nader Salehi	Graduated	Mediating Effect of Absorptive Capacity on the Relationship between Antecedents, Research and Development and Innovation	<b>Main Supervisor</b>
2014	4	Ahmed Jamil	Graduated	The Relationship between Entrepreneurial Passion and Behaviour Engagement with Mediating Effect of Achievement Goals	<b>Main Supervisor</b>
2015	5	Abbas Mardani	Graduated	The Influence of Soft Total Quality Management on Organizational Performance with the Moderating Effect on National Culture Dimensions	<b>Co-Supervisor</b>

2017	6	Omid Mehrabi	Graduated	An Exploratory Study into the Lack of Financial Competency in Competency Models	<b>Main Supervisor</b>
2017	7	Md Fauzi bin Md Ismail	Graduated	The Relationship Between Strategic Planning Process Intangible Resources And Organizational Performances In The Malaysian Public Sector	<b>Co-Supervisor</b>
2017	8	Hurriah Ali Hasan	Graduated	Mikro Kredit Dalam Memperkasakan Wanita Luar Bandar di Sulawesi Selatan	<b>Main Supervisor</b>
2017	9	Iqra Abdullah	Graduated	Role Of Personality & Emotional Intelligence Of Leaders in Predicting their Innovation Capabilites: Empirical Evidence From Pakistan	<b>Main Supervisor</b>
2018	10	Sherly Towolio	Graduated	Effects of Waste Segregation at Household Level on the Lifespan of the Landfill in Makassar City, Indonesia	<b>Co-Supervisor</b>
2018	11	Nazirah bt. Abdul Rohman	On-going	Strategi daya tindak dan adaptasi budaya dalam kalangan ekspatriat di Malaysia	<b>Main Supervisor</b>

***MSc. Student (4 Research Students Graduated)***

<b>Year</b>	<b>No.</b>	<b>Name</b>	<b>Status</b>	<b>Title</b>	<b>Type</b>	<b>Roles of Supervision</b>
2002	1	Kavitha A/P Raman	Graduated	Acceptance Level of the Persuasive Factors towards the	Taught Course	Main Supervisor

				Implimentation of ISO9002		
2004	2	Latiffah Abdul Wahid	Graduated	Self Assessment System and its Implication on LHDN (Inland Revenue Board)	Taught Course	Main Supervisor

2004	3	Nazimatun Shariff	Graduated	Organizational Culture and Job Satisfaction among KPYPJ academic staff	Taught Course	Main Supervisor
2005	4	Mas Ketti Ariyati	Graduated	The Influntial Factors of Group Formation among Indonesian People in Johor	Taught Course	Main Supervisor
2009	5	Quek Jim Kern	Graduated	Planning a Structured On the Job Training Program in the Malaysian Workplace: A Case study	<b>Research</b>	<b>Main Supervisor</b>
2007	6	Rabeatul Husna Bt Abdull Rahman	Graduated	Designing and Developing Web-based Training	<b>Research</b>	<b>Main Supervisor</b>
2010	7	Kartini Kadir	Graduated	Critical Success Factors among Malay Entrepreneurs in Kelantan	Taught Course	Main Supervisor
2013	8	Li Chen Xin	Graduated	Relationship Between Determinants to Career Choice and Suitability of Career Decision Making in Mainland China	Mix mode	Main Supervisor

2014	9	Wang Xiao Ran (MH113009)	Graduated	Service Recovery Activities and Customer Satisfaction Moderated by Cultural Values at Individual Level in China	<b>Research</b>	<b>Main Supervisor</b>
2015	10	Nor Shamsuddin Sabtu	Graduated	Hubungan Kualiti Kehidupan Kerja dengan Komitmen Kerja Guru Kafa di Daerah Klang, Selangor	Mix mode	Main Supervisor
2016	11	Chen Jia	Graduated	Relationship between Intercultural Sensitivity and Intercultural Communication Competence among Students at Shijiazhuang University, China	Mix mode	Main Supervisor
2017	12	Nurul Ain Ashikin bt Ismail (891124235170) (MH123016)	Graduated	Pengaruh Pengetahuan mengenai Perubahan Iklim terhadap Langkah Adaptasi dalam Kalangan Pesawah di Barat Laut Selangor	<b>Research</b>	<b>Main Supervisor</b>
2017	13	Nur Amirah bt Zainal	Ongoing 2017-2018	Humor at Workplace amongst Teachers in Primary Schools	Mix mode	Main Supervisor

2018	14	Eunice Jeremi A/P Abraham	Ongoing 2018 -	Relationship of Organizational Commitment and Turnover Intentions amongst Indirect Labourers	Mix mode	Main Supervisor
2018	15	Kanakam A/P Anandam	Ongoing 2018 -	Organizational Culture as the mediator in the relationship between leadership style and job performance	Mix mode	Main Supervisor
2018	16	Ling Ling A/P Boon Long	Ongoing 2018 -	Effectiveness of Training Modules among Immigration Staffs	Mix mode	Main Supervisor

## POSTGRADUATE EXAMINATION /VIVA

### PhD INTERNAL EXAMINER

- i) Examiner for the thesis entitled "Impak Humor terhadap Hubungan antara Stres Kerja dengan Kesetiaan Organisasi dan Keinginan Pusing Ganti" by Mohd Saipol Mohd Sukor
- ii) Examiner for the thesis entitled "Socio- Cultural Diversity on Knowledge Sharing" by Eugene Okyere-Kwakye
- iii) Examiner for the thesis entitled "*Siri Na Passe* Dalam Pembangunan Integriti Budaya dalam kalangan Masyarakat Bugis di Sulawesi Selatan" by Masykur Amin
- iv) Examiner for the thesis entitled "Social Exchange Relations, Employees' Job Related Attitudes And Turnover Intentions In Pakistani Universities", by Zeeshan Shaukat.
- v) Examiner for the thesis entitled "Mediating Role of Ethical Leadership on Relations Between Transformational Leadership and

Organisational Citizenship behaviour Among Malaysian Police”, by Mohd Nizam Mohd Ali.

- vi) Examiner for the thesis entitled “Kepimpinan Transformasi Sebagai Penyederhana Dalam Hubungan Humor Dengan Iklim Kreatif Di Tempat Kerja”, by Muhammad Tafsir
- vii) Examiner for the thesis entitled “Amalan Nilai Pancasila dan Gaya membuat Keputusan dalam birokrat di Sulawesi Selatan”, by Lita Limpo
- viii) Examiner for the thesis entitled “Employment and Policy Implication among Indonesian Workers in Rural Johor” by Suziana Mat Yassin
- ix) Examiner for the thesis entitled “Women Entrepreneurs in Small and Medium Enterprises: Factors influencing practises and difficulties” by Zarina Salleh
- x) Examiner for the thesis entitled “Kepimpinan Strategik, Strategi Kompetitif dan Pencapaian Organisasi” by Noor Azmi bin Mohamed
- xi) Examiner for the thesis entitled “Examining Individual’s Intention to Share Knowledge in a Multi Tribal Context” by Eugene Okyere-Kwakye
- xii) Examiner for the thesis entitled “Local Government’s Failure Factors on Sustainable Solid Waste Management in a Developing City”, by Sherly Towolioe
- xiii) Examiner for the thesis entitled “Integriti Kepimpinan Politik Melayu di Negeri Johor”, by Kassim bin Thukiman
- xiv) Examiner for the thesis entitled “Kesan Komitmen Organisasi ke atas Hubungan di antara Kepimpinan Beretika dengan Tingkah laku Kewargaan Organisasi”, by Ebi Shahrin bin Suleiman

#### **PhD EXTERNAL EXAMINER**

- i) Masdiana Sulaiman  
Insight into the Minds of Tweens: Unlocking the Mystery of Cool Brands, Arshad Ayub Graduate Business School, **UiTM** (2016)
- ii) Chin Tee Suan  
The role of emotional intelligence on organisational performance among executives in the Malaysian manufacturing sector, **Asia e University (AeU)** 2018

- iii) Idris Osman  
The Influence of Individual Entrepreneurial Orientation and Social Relationships on the Intention to Stay amongst Engineers, Business Management Faculty, **UiTM** (2018)
- iv) Hafis Amat Simin  
Dinamika Kepimpinan Orang Asli di Terengganu, Fakulti Sains Sosial Gunaan, **UniSZA** (19 Disember, 2019)

#### **MSc INTERNAL EXAMINER**

- i) Zhang Xi, The Impact of Motivation and the Big Five Personality on Job Satisfaction among Civil Servants in Administrative Service Center of Ji Mo City, China, 5 May 2016.
- ii) Chairman of the MSc. Viva Panels for He Shuai, 7 February 2016.
- iii) Chairman of the MSc. Viva Panels for Nur Raidah Bt Abdul Razak, 6 September 2015
- iv) Chairman of the MSc. Viva Panels for Sivaprakash a/l Vatumalai, The Lean Manufacturing Performance in Malaysia Automotive Industry, 2 Mac 2015
- v) Hasrul Hasnizam b Saad, Hubungan antara Aktiviti Pembelajaran Informal dengan Prestasi Kerja, 27 January 2012
- vi) Chairman of the MSc. Viva Panels for Nuratikah Bt Md Malia, 20 September 2018

#### **MSc External Examiner**

- i) Nik Muhammad Nizam bin Nik Hamdan, Adaptasi Gaya Hidup Moden Dalam Kalangan Suku Kaum Semaq Beri Di Hulu Terengganu Berikutan Perubahan Alam Semula Jadi, Fakulti Sains Sosial Gunaan, **UniSZA** (24 November, 2019)

#### **MSc Examiner (Mixed Mode)**

- i) Nursafia Nabila Bt Alimin, "Employability Model for the Multiple Intelligence for people with Epilepsy"-26 December 2013
- ii) Farahana Misni, "Kompetensi Komunika antara Budaya, Kesepadanan Organisasi, dan Prestasi Kerja", 24 December 2013
- iii) Arsad Kamaruddin, "Keberkesanan dan Impak Program Latihan Setara Ijazah Pegawai Kanan Polis Kontinjen Polis Johor, 18 June 2013



- iv) Nurin Hamizah Bt Isnin, "Kesedaran Kepelbagaian dalam kalangan Pelajar Antarabangsa di UTM", 11 June 2013
- v) Xu Ke, "Cultural Orientation, Adjustment Issue , Service Quality and Satisfaction Among International Students from China in UTM", 5 June 2013
- vi) Nurul Ain Bt Mohd Robai, "Hubungan Antara Burnout and Komitmen Organisasi", 3 November 2013
- vii) Yan Chun Xiao, "Relationship of Cultural Intelligence (CQ) and Cross-Cultural Adjustment of Chinese Student from China", 11 April 2013

### **BSc SUPERVISION - GRADUATED**

#### **2008**

Abdul Hadi Amar	Pembelajaran Informal dalam kalangan Guru Sekolah Rendah Agama Bersepadu (SRAB) Johor
Norazwani Ibrahim	Perancangan Persaraan Staf Akademik UTM Skudai
Kamalesh A/P Ravesangar	Faktor Mempengaruhi Pelaksanaan Etika Kerja dalam kalangan Pekerja Sektor Perhotelan
Azlina Othman	Faktor Ganjaran Intrinsik dan Ekstrinsik yang Mempengaruhi Kepuasan Kerja di Jabatan Pelajaran Wilayah Persekutuan

#### **2009**

Jivan A/L Chanderan	Hubungan Gaya Kepimpinan dengan Tahap Motivasi
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#### **2010**

Erliyani Bt Abdul Hak	Penilaian Prestasi dan Pembangunan Kerjaya Pekerja YPJ
Izyani Bt Mohammed Rais	Hubungan antara Kecerdasan Emosi dengan Pengurusan Tekanan
Mohd Radzi Tarmizi B. A. Halim	Kajian Perbandingan Burnout Doktor Pelatih dan Doktor Pakar di HUSM
Ng Chaw Yee	Kajian Kepuasan dan Kesetiaan Pelanggan Hotel
Chew Hiu Mun	Relationship between Stress and Job Satisfaction among Pilots
Ng Sih Hing	Faktor-faktor Kepuasan Kerja dalam kalangan Pekerja Asing dan Tempatan
Induk Nazhadulshima Hassan	Hubungan Gaya Kepimpinan Pegawai terhadap Kepuasan Kerja Anggota Tentera

**2011**

Sakinah bt Abdullah	Hubungan antara Kejelikitan dan Psikologi Kerja dalam Kalangan Jururawat
Zeynap Kaya	Relationship between Conscientiousness and Task Performance among Postmen at Pos Malaysia Johor
P.R Harisen A/I Panrangan	Critical Success Factors of E-Learning among Adult Learners
Sharifah Anati Bt Syed Hitam	Hubungan Gaya Kepimpinan dengan Tahap Motivasi Pekerja Pelbagai Budaya
Luo Rong Yu	Organisational Culture and Group Cohesiveness at PICC (SJZ), China
Roslizawati Bt Abdul Rahim	Hubungan Persekitaran Kerja dengan Kepuasan Kerja Pekerja Bank
Yusfanilawati Bt Paimin	Kerja Berpasukan dan Prestasi Kerja dalam kalangan Pembantu Tadbir Angkatan Tentera Malaysia
Dalvina Bt Mohammad Shuib	Kemahiran Komunikasi Interpersonal dan Hubungan dengan Kepuasan Kerja di Shell
Natalia Grace Pang May Hong	The relationship between Extrinsic and Intrinsic Rewards and
	Turnover Intention among CIMB Officers
Norzuli Idayu Bt Muharam	Kajian Komitmen Organisasi Pekerja di Dewan Bandaraya Kuala Lumpur
Ummu Hani Bt Mohd Hishamudin	Perlaksanaan Amalan 5 S terhadap Persekitaran Tempat kerja

**2012**

Khoo Shao Wi	Cultural Adaptation Among International Lecturers in UTM
Neng Chan Sin	Relationship between Language and Cultural Barriers Towards Academic Achievement among International Students in UTM

**2013**

Alice anak Mapang	Hubungan Pusingan kerja dengan Motivasi Pekerja di Perpustakaan Sultanah Zanariah, UTM
Norhalim Bin Sahdon	Hubungan antara Persekitaran Kerja dengan Komitmen Pekerja Hotel
Ahmad Radzi Bin Abdul Malik	Hubungan antara Faktor-faktor Stres dengan Komitmen Terhadap Organisasi Dalam Kalangan Pembantu Tadbir LHDN
Mohd Zaidi Hj Ali	Kajian Ganjaran Ekstrinsik terhadap Kepuasan kerja Pekerja Telekom Malaysia, Bangi

Najatussa'adah	Relationship between Personal life Committment and Work Performance among Employees in Indonesia
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## 2014

Nurul Naziha Bt Jamil	Hubungan antara Tanggapan Sokongan Organisasi dan Kepuasan Kerja dalam Kalangan Guru
Su Ri Na	Environment, Personality, Opportunity Factors in Making Career Choice among Students in UTM
Ng Kar Yee	Relationship between InterCultural Communication and Job Performance among the Employees at Country Garden, Danga Bay, Johor

## 2016

Habibah Bt Abdul Hamid	Persepsi Pekerja terhadap Strategi Individu dan Strategi Organisasi dalam Pembangunan Kerjaya
Adeline Marcia Along anak Michael	Relationship between Organisational Culture and Employees Conscientiouness at Curtin University Sarawak

## 2017

Anusiah Sukumar	Altruism Practice among Blood Donating among UTM Students
Liyana Basri Bt Basrial	Proses Komunikasi dalam Meningkatkan Pretasi Kerja Pekerja TNB, Pontian
Ekmal Bin Md Saleh	Hubungan antara Tret Personaliti dan Prestasi Kerja Pemandu Lori di CKJ Logistic Sdn Bhd
Mariam Bt Shahrudin	Hubungan antara Tahap Beban Tugas dengan Tahap Prestasi Kerja dalam Kalnagan Jururawat di Hospital Kota Tinggi, Johor
Chang Su Seang	Cultural Barriers and Quality of Worklife Balance among Chinese Workers in Country Garden Danga Bay Sdn Bhd

## 2018

Rossalinawati bt Mohd Sarbi Jantan	Hubungan Personaliti <i>Big 5</i> dan Tingkah Laku Inovatif dalam Kalangan Perkerja bidang Teknologi Maklumat
Nurul Amira Bt Moammad Liah	Kepimpinan Transformasi dan Budaya Organisasi dalam kalangan pekerja Telekom Batu Pahat, Johor
Faridah bt Mohamad	Kepimpinan Servant dan hubungan dengan Perubahan Pengurusan di Hospital Pakar Johor
Nurashikin bt Roslan	Hubungan antar Konflik Kerja – Keluarga dan Sokongan Sosial dalam Kalangan Ibu Tunggal Johor Bahru
Hamizah Bt Hisammudin	Relationship between Level of Pet Owner Attachment and Lonliness among Pet Owner
Norhazwani Bt Shaharin	Hubungan antara Kecerdasan Emosi dan Tekanan Kerja dalam Pegawai Bomba dan Penyelamat di Johor
Nurazizah Bt Mohd Sion	Hubungan antara Budaya Organisasi dengan Prestasi Kerja dalam kalangan Pekerja di Asahi Mokuzai Sdn Bhd, Johor

## 2019

Hannah Syafinaz Binti Rosnin A16HA0048	Hubungan keberkesanan komunikasi keorganisasian terhadap prestasi kerja di Pejabat Setiausaha Kerajaan Johor
Hazriyani Binti Hasah A16HA0050	Faktor-faktor yang mempengaruhi sikap pengguna terhadap HRMIS

## INDUSTRIAL TRAINING SUPERVISION

**2018 – Petronas Petroleum Industry Complex, Kerteh, Terengganu**

**Muhammad Asyraf Rosli  
Nurfarah Hanim bt Ahmad  
Ufahhidayah Bt Nasril**

**2018 – Bank Negara Malaysia**

**Nurfaezahtun Bt Azme**

**2018 – Terengganu State Secretary Office**

**Nurhanisah Bt Rosman**

2019 – Schlumberger WTA (M) SDN. BHD.,C/O Asian Supply Base, P.O. Box  
80529,87008, Labuan F.T

Ivanka May Godon

2020 – Perpustakaan Sultanah Zanariah, UTM, Johor

Muhammad Haziq bin Alias

2020 – Pusat Perkhidmatan Tabung Haji, Raub, Pahang.

Nurhidayah Binti Aksah

2020 – Sekolah Pengajian Siswazah, UTM, Johor

Nur Raihanah Abdul Rahim

## PUBLICATIONS

### JOURNAL

#### ISI INDEXED JOURNAL (2)

- 1) Ahmad Jusoh, Abbas Mardani, **Rozehta Omar**, Ali Sharifara. Application of MCDM Approach to Evaluate the Critical Success Factors of Total Quality Management in the Hospitality Industry. *Journal of Business Economics and Management* 19(2) · May 2018, Pages 319-416 ISSN 1611-1699 (WOS IF:0.89)
- 2) Reza Malekian & **Rozehta Omar**. The Impact of Information and Communication technologies on Developing Countries. *Australian Journal of Basic and Applied Sciences*, 10/2011:5, 1066-1070. (RG IF: 0.23)

#### SCOPUS INDEXED ARTICLE JOURNAL (16)

- 3) Nader Salehi, **Rozehta Bt Omar** & Kamariah Bt Ismail. Exploring the Entrepreneurial Orientation of Absorptive Capacity and Its Impact on Radical Innovation. *Journal of American Science* 2012; 8(12), 1476-1482.
- 4) Hadi S. Al Obthani, **Rozehta Omar** & Norhani Bakri. A Qualitative Approach for Investigating the Adopted Styles of Humor in the Omani

Public Sector. *Arabian Journal of Business and Management Review (OMAN Chapter)*. Vol 2, No. 6 Jan 2013: 194-207.

- 5) Hadi S. Al Obthani, **Rozeyta Omar** & Norhani Bakri. A Qualitative Approach for Investigating Situational Humor by Public Managers in Sultanate of Oman. *Interdisciplinary Journal of Contemporary in Business (IJCRB)*, Vol 4, No 8 Dec 2012.
- 6) Hadi S. Al Obthani, **Rozeyta Omar** & Norhani Bakri. A Contextual Model on the Role of Management in Fostering Humor at Work. *International Journal of Business and Social Sciences*, Vol 4 No 1 January 2013.
- 7) Hadi S. Al Obthani, **Rozeyta Omar** & Norhani Bakri. The Origins of Workplace Humor and its Definition. *American Academic & Scholarly Research Journal*. Vol. 5, No. 1, Jan. 2013:67-73.
- 8) Hadi S. Al Obthani, **Rozeyta Omar**, Norhani Bakri, A Preliminary Review of the Civil Service Sector in Sultanate of Oman, *Arabian Journal of Business and Management Review (OMAN Chapter)*, Vol. 2 (7), February 2013.
- 9) Nader Salehi, **Rozeyta Bt Omar** & Kamariah Bt Ismail. Exploring the Entrepreneurial Antecedents of Absorptive Capacity and Its Impact on Open, Radical and Incremental Innovation. *Journal of Applied Sci. Res.* 3 (4), 2013:327-340
- 10) Nader Salehi, **Rozeyta Bt Omar** & Assoc. Prof. Dr. Kamariah Bt Ismail. The Conceptual of Absorptive Capacity Knowledge and the New Paradigm of Absorptive Capacity Knowledge. *Journal of American Science*, 9(4), 2013:250-263.
- 11) Iqra Abdullah, Yahya Rashid & **Rozeyta Bt Omar**. Effect of Personality on Job Performance of Employees: Empirical Evidence from Banking Sector of Pakistan. *Middle-East Journal of Scientific Research*, 17(12), 2013:1735-1741.
- 12) Iqra Abdullah, **Rozeyta Bt Omar** & Yahya Rashid. Effect of Personality on Organizational Commitment and Employees' Performance: Empirical Evidence from Banking Sector of Pakistan. *Middle-East Journal of Scientific Research*, 18(6), 2013:759-766.
- 13) Ahmed Jamil, **Rozeyta Omar** & Siti Aisyah Abd Rahman. Identity Threat, Resistance to Change and Entrepreneurial Behavioural

Engagements: The Moderating Role of Entrepreneurial Passion.  
*Journal of Asian Social Science*. Vol 10, No. 17, August 2014:1-16. ISSN  
1911-2017

- 14) Wang Xiao Ran & **Rozeyta Omar**. Service Recovery Activities and Customer Satisfaction: Mediating Role of Justice Dimensions: A Case Study of China. *Journal of Asian Social Science*. Vol 10, No. 18, August 2014:253-261. ISSN 1911-2017
- 15) Ahmed Jamil, **Rozeyta Omar** & Siti Aisyah Abd Rahman. Entrepreneurial Passion, Achievement Motivation Goals and Behavioural Engagements in Malaysia: Are There Any Differences Across Ethnic Groups? *Journal of Asian Social Science*. Vol 10, No. 17, August 2014:17-28. ISSN 1911-2017
- 16) Iqra Abdullah, **Rozeyta Bt Omar** & Siti Aisyah Abd Rahman. Famous Theories Surrounding Emotional Intelligence: A Historical Review. *International Business Management*. 9(3), 2015:319-324. ISSN 1993-5250
- 17) Iqra Abdullah, **Rozeyta Bt Omar** & Siti Aisyah Abd Rahman. A Literature Review on Personality, Creativity and Innovative Behavior. *International Review of Management and Marketing* 6(1), 2016:177-182. ISSN 2146-4405
- 18) Nazirah Abdul Rahman & **Rozeyta Omar**. A Systematic Review of Sojourner's Cultural Adaptation. *International Journal of Recent Technology and Engineering* 8 (3S2), October 2019:616-619. E-ISSN 2277-3878

## **NON-INDEXED Journal (2)**

- 1) Hurriah Ali Hasan & **Rozeyta Bt Omar**. Pemberdayaan Ekonomi Perempuan Melalui Kredit Mikro: Prospek Dan Tantangan Dalam Pengentasan Kemiskinan Di Kabupaten Gowa. *Jurnal Sosiologi Dialektika Komtemporer*. Vol 2(1), Januari-Jun 2014:1-7.
- 2) Hurriah Ali Hasan & **Rozeyta Bt Omar**. Strategi Usaha untuk Mendorong Efektivitas Kredit Mikro bagi Orang Miskin. *Jurnal Sosiologi Dialektika Komtemporer*. Vol 1(2), 2013:21-28.

## REFEREED CONFERENCES

### International (2)

- 1) Omid Mehrabi and **Rozeyta Omar**. Causes of Inattention on Financial Competency: A Qualitative Study. 16th Eurasia Business and Economics Society (EBES) Conference, Turkey (pp 572-592), 2015. (ISBN 978-605-84468-1-6)
- 2) Omid Mehrabi and **Rozeyta Omar**. What is Financial Competency? A Grounded Theory. 16th Eurasia Business and Economics Society (EBES) Conference, Turkey (pp 1557-1581), 2015. (ISBN 978-605-84468-1-6)

## PROCEEDINGS/CONFERENCE

### International Indexed by WOS (1)

1. Nazirah Bt Abdul Rohman, **Rozeyta Bt Omar**. Understanding on Personality Traits and Coping Strategies. The European Proceedings of Social & Behavioral Sciences, pages 446-459, Asia International Multidisciplinary Conference 2018 (ISSN: 2357-1330) (WOS)

### Non- Indexed Proceedings (23)

- 2) **Rozeyta Omar**. Kualiti Kehidupan Bekerja Pegawai Imigresen Johor. Seminar Kelestarian Perkhidmatan Awam, 2017. UTM dan INTAN (Wilayah Selatan). (ISBN 9789834274573)
- 3) **Rozeyta Omar**. Cultural Barriers and Quality Worklife among Chinese Workers in Johor. Prosiding Fakulti Pengurusan, UTM, 2017. (ISBN 9789834274559)
- 4) **Rozeyta Omar**. Kualiti Kehidupan Bekerja Pegawai Imigresen Johor. Seminar Kelestarian Perkhidmatan Awam, 2017. UTM dan INTAN (Wilayah Selatan). (ISBN 9789834274573)
- 5) Nazirah Bt Abdul Rohman, **Rozeyta Bt Omar**. Pemahaman Konseptual ke atas Personaliti dan Adaptasi Budaya. Persidangan Serantau Sains Sosial & Kemanusiaan 2018, UTM. (ISBN: 978-967-15950)
- 6) Nazirah Bt Abdul Rohman, **Rozeyta Bt Omar**. Permasalahan Adaptasi Budaya dan Strategi Menangani Permasalahan dalam Kalangan Ekspatriat yang Bekerja di Syarikat Multinasional di Malaysia. The



Colloquium PGSS SPS UTM 2017, pages 5-8, SPS Universiti Teknologi Malaysia. (ISSN: 2590-3969)

- 7) Nazirah Bt Abdul Rohman, **Rozeyta Bt Omar**. Kajian Ulasan Sistematis Mengenai Cabaran-Cabaran Adaptasi Budaya Yang Dihadapi Oleh Ekspatriat Semasa Bekerja Di Malaysia, E-Proceeding Of The 6th International Conference On Social Sciences Research 2017, pages 176-184, Kolej Universiti Islam Antarabangsa Selangor (KUIS). (ISBN: 978-967-0792-23-1)
- 8) **Rozeyta Omar** . Cultural Barriers and Quality Worklife among Chinese Workers in Johor. Prosiding Fakulti Pengurusan, UTM, 2017. (ISBN 9789834274559)
- 9) Hadi S. Al Obthani and **Rozeyta Omar**. Realism of Workplace Humor in the Civil Service Ministries In Sultanate Of Oman (pages 635-646), International Conference Human Resource Development, 2011, Universiti Teknologi Malaysia
- 10) Nader Salehi, **Rozeyta Omar**, Kamariah Ismail. A Model of Absorptive Capacity in Public Sector Based on Individual and Organizational Cognitive Process (pp 583-591), 2nd International Conference on Management 2012, (ISN 978-967-5705-07-6)
- 11) Adli Dawood Juwaidah, Norhani Bakri, **Rozeyta Omar**. Value Models : Analytical Review for Evidence of a Common Structure, 1st Regional Conference on Human Resource Development (RESERD), 2008. (ISN 978-967-5705-07-6)
- 12) Hurriah Ali Hasan & **Rozeyta Omar**. Dampak Kredit Mikro terhadap Wanita Miskin: Memiskinkan atau Mensejahterakan?, Technology, Education and Science International Conference (TESIC), 2013. (ISNB 978-967-12214)
- 13) Hurriah Ali Hasan and **Rozeyta Omar**. Micro Credit in Empowering Women in Rural South Sulawesi. Rural Research and Planning Group (RRPG) 5th International Conference and Field Study in Malaysia (pp 124-132), 2014. Bangi, Selangor.
- 14) **Rozeyta Omar**. Pembangunan dan Penyusunan Semula Kampung: Kg. Darul Islam Belimbing, Kuching, Sarawak (*Developing and Restructuring of a Village: Kg Darul Islam Belimbing, Kuching, Sarawak*) *Persidangan Kebangsaan Sejarah Sabah dan Sarawak*, Universiti Malaysia Sabah.
- 15) Azlah Md Ali, Suaibah Abu Bakar and **Rozeyta Omar**. Memperkasa Bidang Ilmu Dalam Pembangunan Modal Insan di Kalangan Mahasiswa :Satu Kupasan Awal Terhadap Peranan Universiti. Seminar Tamadun

Islam Tentang Pembangunan Modal Insan: Menjana Sumber Manusia Kearah Kecemerlangan Tamadun Islam Semasa 26-27 Julai, Jabatan Sejarah and Akademi Pengajian Islam, Universiti Malaya.

- 16) Siti Aisyah Panatik dan **Rozeyta Omar**. Kecenderungan Remaja Terhadap Bidang Keusahawanan Sebagai Kerjaya Masa Depan. *Seminar Pembangunan Keluarga Kebangsaan, 2004*, Universiti Malaya
- 17) **Rozeyta Omar**. Hubungan Antara Tekanan Kerja dan Tekanan Keluarga Dengan Kepuasan Kerja Pensyarah UTM. Seminar Kebangsaan Pembangunan Sumber Manusia 2005, UTM.
- 18) Muhd Mansur Abdullah, **Rozeyta Omar**, Ahmad Shukri Mohd Nain et al. Peranan dan Tanggungjawab Ibu/Bapa, Keluarga dan Masyarakat Dalam Pencegahan dan Pemulihan Dadah di Johor. Seminar Kebangsaan Menangani Gejala Sosial, 2006. Yayasan Pembangunan Keluarga Darul Takzim.
- 19) Ahmad Shukri Mohd. Nain, Paimah Atoma and **Rozeyta Omar**. Persepsi penagih, ibubapa dan masyarakat terhadap dadah. Seminar Antarabangsa Nilai dalam Komuniti Pasca Modenisme (SIVIC). 2004. Universiti Utara Malaysia.
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